

**SPRING 2009  
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**BPS WEB PAGE:** <http://www.bpsdiv.org>

*The BPS Newsletter is published twice a year. Deadlines for submissions are 3/15 and 9/15 for the Fall and Spring Newsletter respectively.*

**BPS Member Communications**

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Special thanks to **Jennifer Sexton** (Florida State University) for production assistance.

**2009 AOM BPS PROGRAM UPDATE**

By Tammy L. Madsen, BPS Program Chair, Santa Clara University  
*Developing the 2009 Program: Building Skills in Leveraging Scarce Resources*



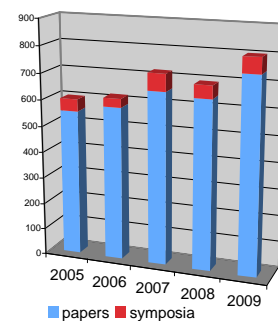
**Greetings from Silicon Valley:** The 2009 program is entering the final stages of development and the role of program chair has been an absorbing engagement thus far. Similar to recent years, we experienced phenomenal growth (16%) in submissions (see the chart). In total, we received 800 submissions (59 symposia and 741 papers) from over 1600 unique authors representing 33 countries. Yes, 800! Chicago

offers a smaller conference venue as compared to recent years and this created some interesting challenges for division program chairs (akin to fitting a glaringly long manuscript into 40 pages or a large barrel of peaches into a ziploc bag, pick your analogy). As a result, our acceptance rates are lower this year relative to prior years. On the plus side, scarce program space and a large volume of submissions lend to developing a robust and high quality program. I hope that you agree. In sum, we were able to accept 245 papers for regular paper presentation sessions, 111 papers for visual (poster) presentations, 111 papers for interactive paper sessions, and 40 symposia.

How does one process and assign reviewers to 800 submissions? Very carefully and with a lot of help! A first step involves checking in all 800 submissions as soon as received. Thanks to **Russ Coff**, **Tim Driscoll**, **Joanne Oxley**, and **Cathy Maritan** for their assistance in completing the check-in process on the day of the submission deadline. A second critical step is assigning reviewers to each submission. This year, we again benefited from **BJ Zirger**'s algorithm for matching reviewers to papers and **Matt Suppa**'s support (AOM IT) for prepping data for the algorithm.

BJ is the TIM Division Webmaster and worked over a holiday

**Submissions to the BPS Division**



weekend to expedite our reviewer assignments. I am extremely appreciative of her time and effort! Once the core reviewer assignments were complete (3 per submission), **Cathy Maritan** and I reviewed each submission to add a 4<sup>th</sup> reviewer and to fine-tune reviewer-paper matches. Adding a fourth reviewer increases the odds that each paper will receive at least 3 reviews (given the average reviewer drop-out rates) and minimizes our needs for emergency reviewers. Thanks to Cathy's experience with this process and knowledge of the field, we were able to strengthen the matches between submissions and available reviewers. Taken together, we completed reviewer assignments for 1026 reviewers within 4 days of the submission deadline! On the response side, reviewers completed over 2874 reviews (91%) on schedule. The division is grateful to everyone who reviewed submissions and particularly to those members that completed emergency reviews on a very short timeline.

BJ is the TIM Division Webmaster and worked over a holiday

**A Plea for Reviewers:** *Please sign up to support the 2010 program!!* Even though 1026 reviewers is a large amount, given the submission growth rate, we lacked a sufficient number of reviewers. As a result, most BPS reviewers were assigned 4 papers rather than the AOM's standard of 3. Thanks to all of the reviewers who willingly took on the 4<sup>th</sup> manuscript for review. At the annual BPS Business Meeting in August, we will recognize several outstanding reviewers who distinguished themselves by their constructive and timely comments to authors. The division tracks outstanding reviewers over time and this list informs our nominations for the Executive Committee, Research Committee, and Teaching Committee elections. Thank you again for your diligence in the review process.

In comparing our submission list and reviewer list, it is clear that many folks that submitted multiple papers and/or symposia did not sign to review for the division. The Division officers are considering revising our policies for 2010 such that if one submits a manuscript to the Division, the submitter will be notified of his/her addition to the BPS reviewer pool. This seems like a reasonable expectation of good citizenship; such a practice also would allow us to return to limiting assignments to 3 per reviewer and may enhance the quality of the review process. We will keep you posted as we work on developing a governance system that that is not to the disadvantage of those who are more inclined to do their share.

**Conference Track Information:** Several BPS colleagues have organized mini "conference tracks" for the BPS program. I am grateful to *Rajshree Agarwal (U. of Illinois)*, *Nick Argyres (Washington U., St. Louis)*, *Heather Berry (Wharton)*, *Wilbur Chung (U. of Maryland)*, *Anne Parmigiani (U. of Oregon)*, *Jeff Reuer (Purdue U.)*, and *Dara Szyliowicz (U. of Pacific)* for clustering papers into cohesive sessions around specific domains of expertise. Sessions for a given track will be scheduled in the same room during the main BPS program (Monday & Tuesday). We hope that this approach facilitates discourse within tracks and also, contributes to building communities of scholars within the broad AOM program. Once the program schedule is finalized, the conference tracks will be publicized on the BPS listserv and on the BPS webpage ([www.bpsdiv.org](http://www.bpsdiv.org)) for your review. These "at a glance" guides will ease the search for sessions on a common theme within the main program.

**Program News and Innovations:** As a reminder, the 2009 AOM program introduces a new schedule format. The formal scholarly program begins at 8:00 AM on Monday and concludes at 5:00 PM on Tuesday. Sessions will be scheduled in standard 90-minute time blocks with 15-minute breaks between sessions. As a result of the new schedule, *we will hold the annual BPS Business Meeting on Monday evening from 6:30 – 7:30 PM, followed by the BPS Social from 7:30 – 8:30 PM.* Please join us to learn the latest Division news and to celebrate the achievements of our BPS colleagues.

The AOM is also taking a step to leverage multimedia technology this year by inviting authors of accepted papers to post their presentation slides to the online program, with or without synched audio. More information about this program innovation is forthcoming from the AOM. Similar to last year, authors will have the option to post full-length papers. Materials posted will only be available to conference registrants from May to September. I also hope to experiment with a few technologies in support of this year's program and will keep you posted via the BPS listserv.

As the above suggests, putting together the program is no small feat but it is one that comes with many (unobserved) benefits. For one, it has provided me a fine-grain view of the breadth and depth of the *emerging* scholarly work in our field as well as the opportunity to interact with many BPS members that I otherwise would not have had the pleasure of engaging with. For instance, I received multiple emails with positive reflections or an upbeat "What can I do to help?" or "I can do some extra reviews". It's been an incredibly refreshing experience. I am indebted to *Russ Coff*, *Joe Mahoney*, and *Joanne Oxley* for their timely email responses, judgment calls, spirited (laugh-out-loud) emails, and overall support – the job would be much more challenging without such a witty and clever group to work with. I am also immensely appreciative of

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exceptional support from the AOM conference team: *Gabe Bramson, Jimmy Le, Valerie Navarro, and Matt Suppa.*

Last, a HUGE THANK YOU to all of you who have submitted outstanding work for this year's BPS Program, and to those of you who have volunteered to serve as session chairs, facilitators and discussants. I am confident that we will have a rich and engaging program!

See you in August!

Tammy L. Madsen

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## **BPS Division Professional Development Workshops**

**August 7-8, 2009**

By: *Nicholas Argyres*, Washington University in St. Louis, [argyres@wustl.edu](mailto:argyres@wustl.edu)



The Professional Development Workshop (PDW) program at this year's AOM Meetings is full of interesting sessions. This year, the program begins at 8:00am on Friday (August 7th) and ends on Saturday evening, August 8th. This is an earlier schedule than in previous years. A preliminary PDW schedule is provided beginning on page 28 of the newsletter and includes a listing of all BPS-sponsored PDWs in 11 broad categories to help you to navigate the program and build your personal PDW schedule. A highlight of this year's program is the wealth of sessions on strategy and the natural environment, reflecting this year's conference theme. Many of the PDWs require or request pre-registration. These sessions are marked with an asterisk in the table. To register, please visit <https://secure.aomonline.org/PDWReg>. Please note that the times and locations of some sessions may change, so be sure to check details in the final program. Questions regarding a specific PDW can be directed to the workshop organizer, who is always listed first among the participants in the workshop notes.

Many thanks in advance to all PDW organizers and participants – I look forward to a super PDW program! An overview of all the PDWs is provided below and an expanded, detailed version will be available on the BPS website, [www.bpsdiv.org](http://www.bpsdiv.org).

Nick Argyres

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## **A MESSAGE FROM THE BPS DIVISION CHAIR**

By Joseph T. Mahoney, BPS Division Chair, University of Illinois at Urbana-Champaign



The program that we are planning for you this summer in Chicago, Illinois is exciting. The Business Policy & Strategy (BPS) Division Program Chair, Tammy Madsen (Santa Clara University), has been diligent and thoughtful in managing the review process and developing the program, which promises to be cohesive and intellectually stimulating. Thank you, Tammy, for your extraordinary service to the BPS Division. Also, I am grateful to Cathy Maritan (University of Syracuse) for providing assistance and institutional memory in facilitating these tasks.

Our BPS Division Assistant Program Chair, Nick Argyres (Washington University in St. Louis), has developed an excellent pre-conference program with several innovative sessions. Some require registration, and I hope you will register for them soon. Of course, Nick has

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continued the BPS tradition of co-sponsoring pre-conference sessions with other divisions to enhance the breadth and depth of the BPS pre-conference program. Thank you, Nick for so ably serving our BPS Division.

Thanks also are due to our BPS Division Chair Elect, Joanne Oxley (University of Toronto), for spearheading the Wiley Blackwell Outstanding Dissertation Award in Business Policy & Strategy. The finalists will present their dissertation work on Monday, August 10, 4:45-6:15 PM. Please join us in honoring the finalists and BPS Outstanding Dissertation Award recipient.

As a reminder, under Anita McGahan (University of Toronto) and Russ Coff's (Emory University) leadership, we have instituted structural change to the PDW program: we now offer a BPS Dissertation Consortium in addition to the regular BPS Doctoral Consortium. The new Dissertation Consortium provides a way for late-stage doctoral students to enter into the BPS Division. This consortium is designed for doctoral students who are on the market and have prepared their job-market papers. The traditional BPS Doctoral Consortium now concentrates on issues that are of particular relevance to doctoral students that are in the midst of writing their dissertations and not yet on the market. Please see the announcements later in this newsletter for further information.

Our BPS Teaching Committee this year led us in selecting the recipient of the Irwin Outstanding Educator Award. Thanks to Executive Committee (EC) members Juan Alcacer (Harvard Business School) and Africa Arino (University of Navarra, IESE) for serving as liaisons to the BPS Teaching Committee and for helping in the effort to identify outstanding educators. Thanks to Moshe Farjoun (York University), Jeff Furman (Boston University), Idie Kesner (Indiana University) and Larry Stimpert (Colorado College) for their service on the committee. We will be pleased to present the award to Professor Will Mitchell (Duke University) at a special session. Please consult the schedule for details and join us in honoring Will.

Special thanks to our BPS Treasurer, Bill Bogner (Georgia State University), BPS Division Technical Director/Webmaster, David Croson (Southern Methodist University), and BPS Division Secretary/Newsletter Editor, Tim Holcomb (Florida State University) for their service to our BPS Division. They have each contributed so extensively over the past few years that we can't thank them enough.

I am grateful to all EC members: Juan Alcacer (Harvard Business School), Africa Arino (University of Navarra, IESE), Heather Berry (University of Pennsylvania), Wilbur Chung (University of Maryland, College Park), Giovanni Gavetti (Harvard Business School), Sergio Lazzarini (Ibmec Sao Paulo), Michael Jacobides (London Business School), Annette Ranft (Florida State University), Jeff Reuer (Purdue University), Michael Ryall (Melbourne School of Business), Melissa Schilling (New York University), and Christoph Zott (INSEAD). Thanks also to all who served on our BPS Research Committee: Tunji Adegbesan (Pan-African University), Matthew Bidwell (University of Pennsylvania), Lyda Bigelow (University of Utah), Xavier Castaner (University of Lausanne), Olivier Chatain (University of Pennsylvania), John De Figueiredo (UCLA), Gary Dushnitsky (University of Pennsylvania), Nicolai Foss (Copenhagen Business School), April Franco (University of Iowa), Isin Guler (University of North Carolina – Chapel Hill), Samina Karim (Boston University), Peter Klein (University of Missouri), Dovev Lavie (Technion University), Jeff Macher (Georgetown University), Laura Poppo (University of Kansas), Hart Posen (University of Michigan), Scott Stern (Northwestern University), Govert Vroom (University of Navarra, IESE), Charlie Williams (Duke University), and Rosemarie Ziedonis (University of Michigan).

I also thank those who have served the BPS Division as reviewers and session chairs. We are grateful to everyone who submitted their work for consideration in the program, and to those who are serving in our PDWs and consortia. I am especially grateful to those of you who accepted nominations for various BPS offices and who have stood for election. Please be sure to express your thanks when you see them in Chicago.

I'll conclude with warm thanks to Russ Coff (Emory University) for his many years of service to the BPS Division – most recently as our Past BPS Division Chair. Under Russ' leadership we have become a much more inclusive Division. We continue to look to him for guidance on a wide range of topics. We will miss you at our EC meetings, Russ!

I want to invite all of you to our Business Meeting (Monday, Aug. 10, 6:30-7:30 PM) and Social Hour (Monday, Aug. 10, 7:30-8:30 PM); and again, stay tuned for more details about our celebration honoring Will Mitchell (scheduled for Sunday, Aug. 9, 6:00-8:00PM). I look forward to seeing you in sweet home, Chicago!

Best wishes,

*Joseph J. Mahoney*

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## **BPS ELECTION CANDIDATES**

*You recently received email notification from Academy Headquarters about the BPS Election. Candidates for Assistant Program Chair and Executive Committee are listed below. Every vote counts, so please participate!*

### ***ASSISTANT PROGRAM CHAIR CANDIDATES***



**Catherine Maritan** (Ph.D., Purdue) is an Associate Professor at the Whitman School of Management, Syracuse University. Cathy has been active in the BPS Division serving in many roles: Co-chair Doctoral Consortium (2008-09); Executive Committee (2005-07); Co-Chair Mid-Career Workshop (2005-06); Research Committee (2003-04); PDW organizer; regular presenter, reviewer, and discussant. Her research has been published in the *Best Paper Proceedings* and she has been recognized as a BPS Outstanding Reviewer. She is also active in the strategic management community through her involvement in the Strategic Management Society, serving on the executive committees of the Competitive Strategy (2004-06) and Strategy Process (2007-09) Interest Groups. Cathy has conference program experience having worked with several past BPS Program Chairs on managing the review process and organizing sessions.

She has also arranged multiple pre-conference activities for SMS conferences and currently serves as a Track Chair for the 2009 SMS Conference. Her research on how firms build and use capabilities bridges strategy content and strategy process, and has been published in journals such as *Academy of Management Journal*, *Strategic Management Journal*, *Managerial and Decision Economics*, and *Journal of Operations Management*. She serves on the editorial boards of *Strategic Management Journal* and *Journal of Management*, and she has guest-edited a special issue of *Managerial and Decision Economics*. Cathy has won awards for her teaching and her research. She brings extensive business experience to her academic life. Prior to entering academia she was a mining engineer and a corporate banker, working in North America and in Europe.

**Vision statement:** *I am honored to have been nominated and it would be a privilege to serve as your Assistant Program Chair. As BPS members, we are an eclectic group and it is important that the Division continues to nurture and celebrate this diversity through offering an array of opportunities for meaningful participation and contribution by members both around the annual meeting and throughout the year. Yet, in addition to this diversity, we also have a great deal in common. We choose to make the BPS Division our intellectual and social home in the Academy because we share common research, teaching and practice*

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*domains as well as a commitment to excellence. I believe that we can better recognize and reaffirm these commonalities to create a stronger sense of community and I will work with you to create theme-based forums for exchanging ideas, opportunities to collaborate, and vehicles for meeting and networking with fellow scholars. I want to help make the BPS Division the first place we all turn to for sharing our best work and for learning about the latest and most significant developments in strategy research, teaching, and practice.*

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**Jeff Reuer (Ph.D.,** is the Blake Family Endowed Chair in Strategic Management and Governance at the Krannert School of Management, Purdue University. He has also served on the faculties of INSEAD, the University of North Carolina, and Ohio State University. Jeff has been active in the BPS Division for over a decade, recently as a member of the Executive and Research Committees, a participant in two doctoral consortia, and a co-organizer of two PDWs and a participant in seven others. His program/conference chair experience includes co-chairing the 2009 SMS Conference, serving as a track chair for the Academy of International Business, and organizing three mini-conferences. His research focuses on

firms' external corporate development activities, and recent projects are on the design and performance of alliances and M&A, alliance governance, and the roles IPOs play in acquisition markets. He currently serves on the editorial boards of the *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Organization Science*, *Strategic Management Journal*, and *Strategic Organization*.

**Vision statement:** *I would be honored to serve as an Assistant Program Chair of the BPS Division. I have really enjoyed my involvement in the BPS over the years. The creative initiatives and growing impact of the division will be made possible by its increasing scale along with the diversity of members' disciplines, backgrounds, and institutions. If elected, I would like to work with members to encourage innovative and inter-disciplinary research and debate, and to add more value to members' teaching activities through collaborative sessions devoted to pedagogy and by enhancing the division's on-line presence. The division also benefits a lot from a wide range of evolving initiatives and smaller communities that emerge from members' interests, and I would like to continue to encourage these exciting initiatives and finding ways of getting newer members involved in opportunities within BPS as the division grows.*

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**Christoph ("Chris") Zott (Ph.D., 1999,** University of British Columbia, Canada) is an Associate Professor at IESE Business School in Barcelona / Spain, which he joined in 2008. He was previously at INSEAD (Fontainebleau / France). Chris has been involved with the BPS Division as a member of the Executive Committee since 2007, and as a member of the Research Committee from 2004 to 2006. His current research centers on resource management in entrepreneurial firms: the design of business models that combine the resources of entrepreneurial firms with those of suppliers, customers, and partners; the acquisition and mobilization of resources through entrepreneurs' symbolic management and affective influence actions; and the deployment of resources through dynamic capabilities. Chris has published on these topics in the *Administrative Science Quarterly*, *Organization Science*, and the *Strategic Management Journal*. He has served on the Editorial Board of the *Academy of Management Review* (from 2004-2008), and as an Associate Editor for *Management Science* (from 2007-2008). Chris is currently a

member of the Editorial Boards of the *Strategic Entrepreneurship Journal*, and of the *Journal of Business Venturing*. He is also a regular contributor to the *Academy of Management Meetings*, for which he has organized, amongst other things, panels and showcase symposia.

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**Vision Statement:** *I have greatly enjoyed my involvement with BPS over the years, and I particularly value the diversity of our division, which manifests itself along many dimensions, for example, research interests and approaches, cultural and geographic backgrounds, and institutional heritage. Having served in various functions for the BPS, I would be honored to now serve as Assistant Program Chair of the BPS Division. If elected, I would work hard to leverage the diversity of our division, and strive to stimulate a dialogue and intellectual exchange across disciplinary, institutional, and geographic boundaries. My overall goal for the BPS would be that of enhancing its global imprint by drawing on the diverse capabilities, interests and ideas of our members, which will help us collectively improve the quality, reach and impact of scholarship in our field, both in teaching and research.*

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### EXECUTIVE COMMITTEE CANDIDATES



**Janet Bercovitz** (Ph.D., 1999, University of California at Berkeley) is an assistant professor in the Department of Business Administration at the University of Illinois at Urbana-Champaign. There are two main streams in her research program. The first focuses on issues of organizational structure and inter-organizational contractual relationships. The second stream concentrates on extending understanding of academic entrepreneurship and university-industry technology transfer. Her work has been published in *Management Science*, *Organization Science*, *Strategic Management Journal*, *Research Policy*, and the *Journal of Technology Transfer*. Janet currently serves on the editorial review boards of *Organization Science* and the *Strategic Management Journal*. A regular contributor to the Academy of Management Meetings, she has served as a presenter, reviewer, discussant, and session chair, and has organized

and participated in several Professional Development Workshops. This year, she is helping to organize the BPS Doctoral Consortium.



**Gino Cattani** (Ph.D., 2004, Wharton) is Assistant Professor of Strategy and Organizations at the Stern School of Business, New York University. His research focuses primarily on firm heterogeneity, technological change, and micro-determinants of industry dynamics, and recently on the social-structural determinants creativity. His research has been published in the *Administrative Science Quarterly*, *Industrial and Corporate Change*, and *Organization Science*, where he is also a member of the Editorial Review Board. He has been an active member of the Academy since 1999 and has served as reviewer, presenter, discussant, and session chair at AOM annual meetings. He is involved in organizing events (e.g., AOM symposia) whose primary goal is to stimulate debate and dialogue on topics that address new interesting research

questions in the field of strategy and organization theory. He was a panelist at the 2007 BPS doctoral consortium. He was also a finalist at the 2003 INFORMS Organization Science Dissertation Proposal Competition and his job talk paper won the 2004 Best Doctoral Student paper Award at the BPS Division.



**John M. De Figueiredo's** (Ph.D., University of California at Berkeley) primary fields of research are law and economics, political and legal strategy, and the management of technology and innovation. His research in "non-market" strategy examines how firms use political influence, regulatory lobbying, and strategic litigation to enhance competitive performance. His current work in the field has examined corporate legislative and regulatory lobbying behavior in telecommunications, health care, and other high technology industries. de Figueiredo's research in innovation focuses on technology strategy, organizational strategy, and organizational change. His papers have appeared in leading economics, management, and law journals. Prior to joining the UCLA Anderson School, Professor de Figueiredo was on the faculties of the Sloan

School of Management at the Massachusetts Institute of Technology (MIT) and the Woodrow Wilson School

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at Princeton University. He was also a faculty research fellow at Harvard Law School and is currently a research fellow at the National Bureau of Economic Research. de Figueiredo has taught MBA students, Ph.D. students, and executives in a variety of different programs. His main teaching responsibility has been the core MBA Strategic Management course, and he has recently developed and taught a new MBA elective course on corporate non-market strategy, introducing techniques to company executives on managing the media, activists, government, and international bodies to achieve the objectives of the corporation. He also teaches competitive strategy, non-market strategy, technology strategy, corporate governance, and organizational change at the senior executive and board of directors-level. He won the Excellence in Teaching Award for MBA teaching while at MIT, and has won two teaching awards in his two years on the UCLA faculty. Prior to joining academia, Professor de Figueiredo was a strategic management consultant at Monitor Company for a number of years, where he served on a team of consultants that started the company's Spanish practice and Madrid office.



**Gary Dushnitsky** (Ph.D., NYU) is an assistant professor of Management at the Wharton School, University of Pennsylvania. Gary's research focuses on the strategic interactions between established firms and entrepreneurial ventures, with a particular emphasis on corporate venture capital. His research has appeared in the *Strategic Management Journal*, *Organization Science*, *Research Policy* and *Journal of Business Venturing*. Gary received several awards, including the inaugural Kauffmann Junior Faculty Fellowship (2008) as well as the BPS Division's Distinguished Paper Award (2008), Sumatra Ghoshal Practice & Research Award (2007), and the Best Dissertation Award (Finalist, 2005). He serves on the editorial review boards of the *Academy of Management Review*, *Journal of Business Venturing*, *Journal of Management Studies*, and *Organization Science*. Gary is a regular contributor to the BPS Division as reviewer, presenter, discussant and organizer of several Professional Development Workshops. He presently serve as a member of the BPS Research Committee.



**Fabrizio Ferraro** (Ph.D., Stanford University), is Assistant Professor of Strategic Management at IESE Business School. His research has explored the emergence of governance structures in open sources software communities, the creation of novel industry practices in the movie industry, and the institutionalization of sustainability reporting. To better understand the mechanisms that explain the emergence of novel industries, he is now exploring the development of the socially responsible investing field, and the role that financial models and tools play in the process. His research has been published in journals such as the *Academy of Management Review* (2006 Best Paper Award), *Academy of Management Journal*, *Organization Science*. He is associate editor of the *European Management Review*, and a member of the Programme Development Group of the European Institute for Advanced Studies in Management. A regular contributor to the Academy of Management Meetings since 1997, he has served the BPS division as presenter, reviewer, discussant, session chair, and regional representative for Spain. Prior to entering academia, he founded Inter@ctive Market Research, an international market research firm.



**Alfonso Gambardella** (Ph.D., 1991, Stanford) is Professor of Management at the Università Commerciale "Luigi Bocconi", Milan, Italy, where he is also Dean of the PhD Programs. His research focuses on business strategy with particular emphasis on technology, innovation, industry structure and competition. Alfonso is best known for his work on how the vertical structure of industries affects firm strategy and vice versa. He published in a wide range of Journals including *European Management Review*, *Industrial and Corporate Change*, *Journal of Development Economics*, *Journal of Economic Behavior and Organization*, *Journal of Industrial Economics*, *Research Policy*, *Strategic Management Journal*, and has forthcoming papers on *Long*

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*Range Planning, Organization Science* and *Management Science*. Moreover, he published books with leading international publishers, particularly Cambridge University Press, MIT Press, and Oxford University Press. He is active in the scientific community. Apart from refereeing for all the top management and economic journals, he is currently Editor of the *European Management Review*, and serves on the Editorial Board of *Academy of Management Review, Industrial and Corporate Change, Research Policy, and Strategic Management Journal*. He has contributed regularly to the Academy of Management Meetings, as reviewer, presenter, discussant, organizers of PDWs and symposia. As Dean of Bocconi's PhD Programs, Alfonso has encouraged many PhD students and junior faculty to participate in the Meetings. Among others, one of his main goals as member of the BPS Executive Committee will be the involvement of younger scholar and the nurturing of their taste for research.

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**Bill Hesterly** (Ph.D., UCLA) is the Zeke and Katherine Dumke Professor of Management at the David Eccles School of Business, University of Utah where he also serves as Associate Dean for Faculty and Research. Bill's research on organizational economics, vertical integration, organizational forms, and entrepreneurial networks has appeared in a range of journals including the *Academy of Management Review, Organization Science, Strategic Management Journal, Journal of Management*, and the *Journal of Economic Behavior and Organization*. He is a co-author (with Jay Barney) of *Strategic Management and Competitive Advantage*, which is published by Pearson Prentice-Hall. Bill has served on the editorial boards of *Strategic Organization, Organization Science*, and the *Journal of Management*. He has participated in the BPS division as a presenter, reviewer, session chair, discussant, and panelist for both the doctoral consortium and mid-career workshop. Along, with Jeff Dyer, Bill founded the Utah-BYU Winter Strategy Conference and has served as a co-organizer of the conference during most of its 10-year history.

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**William Q. Judge** (Ph.D., 1989, University of North Carolina) is currently the E.V. Williams Chaired Professor of Strategic Leadership at Old Dominion University. In addition, he is currently the Editor-in-Chief for *Corporate Governance: An International Review*. He previously served on the faculty at the University of Tennessee. Dr. Judge is a consistent and active contributor to the Academy of Management in general, and the BPS division in particular. He has served as regional representative for the division, presented several dozen papers at BPS meetings, served as discussant and session chair for BPS sessions, and has annually reviewed papers submitted to BPS for the last 20 years. He also has served as newsletter editor and doctoral consortium coordinator for other sister divisions within the Academy. His research interests focus on strategic leadership, organizational innovation and change, and international corporate governance. He has published forty refereed scholarly articles in such outlets as the *Academy of Management Journal, Strategic Management Journal, Journal of Management, Corporate Governance: An International Review, Journal of Management Studies, Journal of World Business, International Business Review, Academy of Management Executive*, and *California Management Review*. Bill was a U.S. Fulbright Scholar in Moscow, Russia in 2001; and he has trained and placed more than a dozen different strategy doctoral students who are currently active within the Academy. He is as passionate about teaching excellence as research, as evidenced by his five different teaching awards over his career. Prior to entering academe, he served as a strategic planning analyst at Armstrong World Industries. Bill is interested in helping to make the BPS division the most inclusive, relevant, and creative division within the Academy of Management.

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**Adelaide Wilcox King** (Ph.D., University of North Carolina at Chapel Hill) specializes in strategic management, with a particular interest in cognition in organizations. Her research focuses on measuring organizational knowledge, creating value through organizational knowledge (creation, transfer, protection), and managing under ambiguity. She teaches courses in both the graduate and undergraduate programs, emphasizing topics in strategic management, organizations, and technology. Professor King recently has published in *Strategic Management Journal*; *The Academy of Management Review*; *The Academy of Management Executive*; *Journal of Engineering and Technology Management*; and *Academy of Management Annual Meeting*

*Proceedings*. She has presented several papers on knowledge and competencies at national meetings of the Academy of Management; the Strategic Management Society; and the Organization Science Subconference on Knowledge, Knowing, and Organizations.



**Michael Lenox** (Ph.D., Massachusetts Institute of Technology) is the Samuel L. Slover Professor of Business at the Darden School of Business, University of Virginia. He is also Associate Dean and Executive Director of Darden's Batten Institute for Entrepreneurship and Innovation. Prior to joining Darden in 2008, Professor Lenox was a professor at Duke University's Fuqua School of Business where he served as the area coordinator for the Strategy Area. At Duke, he coordinated and taught the core MBA strategy course and was runner-up for the Chrysler faculty teaching award on multiple occasions. Michael's research has two foci: the first in the domain of technology strategy and policy, the second at the interface of business strategy and public policy especially as they relate to environmental issues. He research has appeared in over twenty-five refereed academic publications including *Management Science*, the *Strategic Management Journal*, the *Academy of Management Journal*, and *Organization Science*. He is an associate editor at *Management Science* and has served on the editorial boards of the *Strategic Management Journal*, *Strategic Organization*, *Organization Science*, and the *Journal of Business Venturing*. He has coordinated a number of conferences including the 2008 Duke Strategy Conference. He has been an active member of the Academy participating as a presenter, reviewer, discussant and session chair at AOM annual meetings. Michael has served on the Research Committee of BPS and formerly served on the Executive Committee of the TIM division coordinating the TIM Junior Faculty Consortium for two years. He was a finalist for the BPS Free Press Best Dissertation Award and has helped coordinate the BPS Dissertation Workshop. His work has been selected for the Academy Best Paper Proceedings on four different occasions.



**Phanish Puranam** (Ph.D., Wharton) is Associate Professor of Strategic and International Management at the London Business School. He is also Co-Director of the Aditya Birla India Centre at the School, which functions as the nodal point for the School's India related research programmes. Phanish's research explores the links between corporate strategy and organization design, with a focus on understanding coordination mechanisms within and between firms. He draws on the analysis of large sample data as well as

formal mathematical models in his work, which has featured in the *Strategic Management Journal*, *Academy of Management Journal*, *Academy of Management Review*, *Organization Science* and *Strategic Organization*. Phanish obtained his PhD at the Wharton School of the University of Pennsylvania, and has been on the faculty of London Business School since November 2001, where he teaches electives on "Corporate Strategy" and "M&A and Alliances". He also holds affiliate scholarly appointments with other institutions such as the Advanced Institute of Management (UK), the Mack Centre for Emerging Technologies (Wharton) and the Indian School of Business. He has served on the editorial boards of the *Strategic Management Journal*, *Academy of Management Review* and *Organization Science*. Phanish has also served as the PhD Program Coordinator for the Strategic & International Management Area at London

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Business School. He was Junior Faculty Consortium Co-Chair at the recently concluded Strategic Management Society India conference. A regular contributor to the Academy of Management Meetings, Phanish has served the BPS Division as presenter, member of Research Committee, discussant and session chair, and has organized and participated in several Professional Development Workshops. For more information see <http://faculty.london.edu/ppuranam>.

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**Paul M. Vaaler** (Ph.D., University of Minnesota) is Associate Professor in the Department of Strategic Management & Organization at the University of Minnesota's Carlson School of Management. He is also Co-Director of the University's Center for Integrative Leadership. Paul studies firm behavior and performance in volatile market settings with special interests in firm risk and investment behavior in developing countries and firm performance trends in hypercompetitive industries. He is the author, co-author and co-editor of books, chapters, conference proceedings and journal articles appearing in *Academy of Management Journal*, *Asia Pacific Journal of Management*, *Communications & Strategies*, *International Journal of Strategic Change Management*, *Journal of International Business Studies*, *Journal of International Money and Finance*, *Journal of Management Studies*, *Organization Science*, *Review of Development Economics* and *Strategic Management Journal*. Paul is a member of the editorial review boards for *AMJ*, *JIBS*, and *IJSCM*. He is a regular contributor to the Academy of Management Meetings. Paul participates in the BPS Division as presenter, reviewer, discussant, session chair and symposium organizer often co-sponsored with International Management and Social Issues in Management Divisions. As a BPS Executive Committee member, Paul would work for more cross-divisional initiatives at annual meetings and other Academy events.

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## **IRWIN OUTSTANDING EDUCATOR AWARD**

### ***The Irwin Outstanding Educator Award Goes to Will Mitchell!***

Will Mitchell, the 2009 recipient of the BPS Irwin Outstanding Educator award, is a professor of strategy and the J. Rex Fuqua Professor of International Management at Duke University. He was selected unanimously from a pool of outstanding business policy and strategy professors for his long term dedication and commitment to mentorship of PhD students and junior faculty. In reaching its recommendation, this year's BPS teaching committee, Moshe Farjoun (Chair), Idie Kesner, Larry Stimpert and Jeff Furman, considered the excellent contributions of Will as an educator. The many recommendation letters received painted a picture of Will as a devoted mentor who leads his students successfully through different and sometimes difficult phases and transitions in their professional career, but also cares about them as individuals.

The committee was particularly impressed by the long list of students Will supervised, their accomplishments and wide international presence. While service on dissertation committees is only one aspect of the contributions considered, it is notable that Will has served as Chairperson on 29 dissertations and a member on 28 more dissertation committees. The list of students represented by these 57 dissertation committees reads like a "United Nations of Ph.D. candidates." Over the years Will has influenced several generations of scholars and transmitted through them his values and skills. This is particularly impressive given that Will himself graduated only two decades ago and that during this period he managed to produce outstanding work and emerge as a highly productive intellectual leader on his own.

The committee would like to thank the many individuals who helped in the process for their hard work and dedication. This award is a fantastic way to recognize the great amount of care that BPS members put in developing others and Will Mitchell best represents this tradition.

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## **CONSORTIA AND WORKSHOPS**

### ***Consortia for BPS Doctoral Students***

The Executive Committee of the BPS Division announces our 2009 pre-conference activities for doctoral students: 1) the Dissertation Consortium for advanced doctoral students, 2) the traditional Doctoral Consortium, and 3) the Managing Your Dissertation Workshop. Similar to our 2008 admissions approach, we will work with doctoral supervisors from any school with a BPS-related doctoral program to help us to identify the best match for each doctoral student with each of these doctoral student events. While the decision regarding admission naturally rests with the individual consortium/workshop chairs, our goal is to make the BPS division's doctoral activities available to as many qualified doctoral students as possible. In concordance with this approach, doctoral supervisors are not required to rank doctoral students in order of priority for consortium attendance. For detailed information on how to register for any of the BPS division's doctoral activities, see the relevant Calls for Participation following the brief descriptions below.

***The BPS Doctoral Consortium:*** This 3-day Doctoral Consortium (running Thursday through Saturday) is oriented to best serve doctoral students at the proposal stage of the dissertation process. The objectives of the consortium are to support mid- to late-stage doctoral students as they shape and complete their dissertations, and to enhance their scholarship, teaching, and overall development.

***The BPS Dissertation Consortium:*** This consortium takes place on Friday of the PDW weekend. The consortium provides advanced students an opportunity to present shortened versions of their dissertation papers and receive in-depth feedback from a distinguished faculty panel. The consortium also offers opportunities for networking with faculty and fellow participants. Priority for admission into the Dissertation Consortium will be given to students who have not previously attended the regular BPS Doctoral Consortium. Any advanced doctoral student in BPS (who is not applying to this year's Doctoral Consortium) may apply.

***The BPS Managing Your Dissertation Workshop:*** This half-day workshop is scheduled for Saturday of the PDW program and is open to all BPS doctoral students (with pre-registration) except those attending the Doctoral Consortium. Finalists of the 2008 BPS Outstanding Dissertation Award run this workshop; the finalists' advisors also participate. The workshop offers practical advice to advanced doctoral students on completing their dissertation and transitioning to their first academic position. We encourage participants in the Dissertation Consortium to also sign up for the Managing Your Dissertation Workshop.

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### ***Call for Participants: BPS Doctoral Consortium***

August 6-8, 2009

The Business Policy and Strategy Division will sponsor a doctoral consortium during the pre-conference period of the 2009 Annual Meeting of the Academy of Management in Chicago, Illinois. The objectives of the consortium are to support mid- to late-stage doctoral students in business policy and strategy as they shape their dissertations, to give them a chance to meet and interact with some of their future colleagues, and to enhance their scholarship, teaching and overall development. To qualify for the consortium, a candidate must be in the proposal stage of his or her dissertation with plans to defend the dissertation proposal by September 30, 2009. The consortium will be held on Thursday, August 6 from 6 pm to 9 pm, Friday, August 7 from 8 am to 6 pm and on Saturday, August 8, from 8 am to noon.

The 2009 consortium co-chairs are Janet Bercovitz (University of Illinois), Michael Leiblein (The Ohio State University), and Cathy Maritan (Syracuse University). The faculty panel includes: Jay Barney (The Ohio

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State University), Phil Bromiley (UC Irvine), Bert Cannella (Tulane University), Steven Floyd (University of St. Gallen), Nicolai Foss (Copenhagen Business School), Anne Marie Knott (Washington University-St. Louis), Sergio Lazzarini (Ibmec São Paulo), Tom Moliterno (University of South Carolina), and Brian Silverman (University of Toronto).

Interested doctoral candidates should apply in writing by April 30, 2009 by submitting:

- 1) A cover letter stating: a) that you are applying to the BPS Doctoral Consortium, b) your primary division of interest is Business Policy and Strategy, and c) you commit to accept an invitation to only one doctoral consortium at the 2009 AOM meetings. Please also indicate in this letter the number of years you have participated in your PhD program, your dissertation proposal defense date (on or before Sept. 30, 2009); and why the BPS Doctoral Consortium is the best fit for you.
- 2) A nomination letter from your dissertation chair; the letter should verify that the candidate is working on his/her dissertation proposal and confirm the candidate's dissertation proposal defense date.
- 3) A current CV (1 page maximum).
- 4) A summary/abstract of your dissertation proposal with 3-5 keywords identified at the end of the abstract (2 page maximum).

Please email your application to Michael Leiblein at [leiblein\\_1@cob.osu.edu](mailto:leiblein_1@cob.osu.edu) with the phrase "2009 BPS Doctoral Consortium Application" in the subject line. The preferred format for items 3 and 4 above is a single Word document, with the items presented in the order listed and using the candidate's last name as the file name (e.g., leiblein cv-abstract.doc). Please do not send these documents in PDF format. Providing us with items 3 and 4 in a word document allows us to easily create a handout summarizing each participant's information for distribution to consortium participants. Item 2 may be submitted by the candidate, along with the other documents, or separately, by the dissertation chair, in either Word or PDF format. Any questions concerning the Consortium may be addressed to Michael Leiblein ([leiblein\\_1@fisher.osu.edu](mailto:leiblein_1@fisher.osu.edu)), Cathy Maritan ([cmaritan@syr.edu](mailto:cmaritan@syr.edu)), or Janet Bercovitz ([jbercov@illinois.edu](mailto:jbercov@illinois.edu)). Participants will be notified of their selection in late May 2009.

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### ***Call for Participants: BPS Dissertation Consortium***

Friday, August 7, 2009, 8:30 am – 5:00 pm

The BPS Dissertation Consortium will be offered as a pre-conference activity for doctoral students in strategy at the 2009 Academy of Management Meeting in Chicago, IL. This consortium, which complements the traditional BPS Doctoral Consortium, is intended for students who have defended their dissertation proposals and who will be on the job market during the 2009-2010 academic year (i.e., for jobs beginning Fall 2010).

The Dissertation Consortium provides an opportunity for students to present brief summaries of their dissertation research to a distinguished group of faculty and peers, and to receive feedback from this group in an informal setting. The co-chairs of the faculty panel for this year's Consortium are Michael Ryall (University of Toronto) and Wilbur Chung (University of Maryland). The faculty panel will be chosen to reflect the interests of consortium students.

Priority for admission into the Dissertation Consortium will be given to students who have not previously attended the regular BPS Doctoral Consortium, but any doctoral student in BPS who expects to enter the job market and graduate during the 2009-2010 academic year (and who is *not* applying to this year's Doctoral Consortium) may apply. Interested doctoral candidates should apply via email to Michael Ryall at [m.ryall@mikeryall.com](mailto:m.ryall@mikeryall.com) by April 30th, 2009.

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The application should include:

1. A cover letter stating: a) that you are applying only to the *BPS Dissertation Consortium* (e.g. you are not also applying to the *BPS Doctoral Consortium*); b) a commitment to attend the BPS Dissertation Consortium if accepted; c) why the Dissertation Consortium is the best fit for you.
2. The most current version of either your dissertation proposal or a paper from your dissertation.
3. A current CV.
4. A nomination letter from your dissertation chair; the letter should verify that the candidate is expected to enter the job market and graduate during the 2009-2010 academic year.

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### ***Call for Participants: BPS Managing Your Dissertation Workshop***

Saturday, August 8, 2009, 8:00 a.m. – 12:00 p.m.

The BPS Managing Your Dissertation Workshop will be offered as a pre-conference activity for doctoral students in strategy at the 2009 Academy of Management Meeting in Chicago. The workshop is open to all doctoral students. The workshop offers practical advice to advanced doctoral students on completing their dissertation and transitioning to their first academic position. The workshop is scheduled for Saturday, August 8, 2009, 8:00 a.m.-12 noon. Pre-registration is required.

The workshop will be conducted in an informal setting where students will be able to interact with faculty and other students in small groups. Finalists from last year's BPS Outstanding Dissertation Award share the coordination of the workshop. These finalists are: Natarajan Balasubramanian (Florida International U.), Olivier Chatain (U. of Pennsylvania), Benjamin Hallen (U. of Maryland), Dinesh Iyer (Ohio U.), Evan Rawley, (U. of Pennsylvania), Jianyun Tang (Memorial U. of Newfoundland). Senior faculty who will participate include: Ron Adner (Dartmouth U.), Tom Brush (Purdue U.), Kathy Eisenhardt (Stanford U.), Marvin Lieberman (UCLA) and Mariko Sakakibara (UCLA).

If you are a doctoral student in strategy, you are encouraged to attend. Small group discussion will allow interaction of people at similar stages. Topics to be covered include: (a) managing a dissertation committee, (b) considerations on research design, (c) practical and technical issues associated with data collection, (d) seeking a job and preparing the job talk, (e) writing and defending the dissertation, and (f) carving up the dissertation into papers for publication.

Doctoral students interested in the workshop should pre-register at <https://secure.aomonline.org/PDWReg>. The deadline to pre-register is July 10, 2009. In addition, submit a brief summary of your dissertation research interests to Olivier Chatain at [chatain@wharton.upenn.edu](mailto:chatain@wharton.upenn.edu) with the phrase “**BPS Managing Your Dissertation**” in the title. If you have questions, please contact Olivier Chatain.

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### ***Call for Participants: BPS New Faculty Consortium***

August 7-8, 2009

The BPS Division will sponsor a New Faculty Consortium during the pre-conference period of the 2009 Academy of Management Meeting in Chicago. The objective of the consortium is to enhance the scholarship, teaching, and overall career development of faculty in the early stages of their career. The consortium provides an excellent forum for exchanging ideas and tips concerning teaching and research as well as for expanding one's academic network. The New Faculty Consortium will be held the afternoon of Friday August 7 and then again during the day of Saturday, August 8. Last summer's New Faculty Consortium, which was chaired by Peter Zemsky (INSEAD), drew over 40 participants.

The Co-Chairs for the 2009 Consortium are Peter Roberts (Emory) and Nicolaj Siggelkow (Wharton). The faculty facilitators include Christina Ahmadjian (Hitotsubashi), Mason Carpenter (Wisconsin), Peer Fiss

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(USC), Bill Hesterly (Utah), Glenn Hoetker (Illinois), Guy Holburn (Western Ontario), Jim Robins (Singapore Management), Rachelle Sampson (Maryland), Chuck Snow (Penn State), and Jim Wade (Georgetown). There will also be an editor's panel with representatives from leading strategy and management journals including *AMJ*, *AMR*, *ASQ*, *Management Science*, *Organizational Science* and *SMJ*.

To qualify participants must have completed their dissertation by September 2008 and are typically in the first through the third year of their academic career, or have recently moved into the Strategic Management/Business Policy field. In addition, a participant should have a record of commitment to teaching and research in the Strategy field and not have participated in prior BPS New Faculty Consortia. Those interested in participating should apply no later than 15 May, 2009 by submitting the following items: 1) a current CV, 2) a statement of teaching and research interests (one page maximum in total), and 3) a letter from the applicant's Dean or Department Chair nominating the applicant to represent their school at the New Faculty Consortium. Applications should be sent to: Peter Roberts, Goizueta Business School, Emory University, 1300 Clifton Road NE, Atlanta, GA, 30322. Electronic applications via email are preferred, but hard copy applications are also acceptable. Participants will be notified of their selection by June 5, 2009.

Please address any questions concerning the consortium to Peter Roberts at [peter\\_roberts@bus.emory.edu](mailto:peter_roberts@bus.emory.edu).

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***Call for Participants: BPS Mid-Career Workshop—Managing Your Evolving Career***

Saturday, August 8, 2009, 6:00-9:00 p.m.

The BPS Division will again sponsor a workshop designed specifically for “mid-career” BPS faculty. The objective of this workshop is to facilitate networking and stimulate lively and useful discussion centered on the unique challenges, problems and opportunities often experienced by BPS faculty as they move into and through their “associate professor years.” This highly interactive and informative workshop will be organized around a series of point-counterpoint debates and discussions lead by BPS “senior” faculty about a variety of important mid-career topics, such as: Keeping your research energized, mentoring doctoral students, taking on administrative and service roles, mid-career moves and the job market, taking on editorial roles, making the most of your sabbatical, non-traditional career paths, and so on. Discussions will continue over dinner at a nearby restaurant, with the BPS Division generously picking up the tab.

The workshop is scheduled for Saturday, August 8 from 6:00 p.m. to 9:00 p.m. at the Hyatt hotel.

Due to the specific stage-of-career topics and the unique format of this workshop, participation is limited. To qualify for participation in the 2009 Mid-Career Workshop applicants: (1) Must be a current member of the Business Policy & Strategy Division; (2) Must have received his or her doctorate prior to July 2004; and, (3) Must have served as a faculty member for at least five years. In addition, a participant should have a record of commitment to teaching and research in the Strategy/Business Policy field. Priority for participation will go to applicants who have not previously participated in the Mid-Career Workshop.

If you are interested in participating, please submit: (1) your current vitae and (2) a brief statement that you meet the participation qualifications noted above and, if accepted, that you will commit to attend the workshop. Please e-mail your application to Trevis Certo [trevis.certo@asu.edu](mailto:trevis.certo@asu.edu) **no later than June 1, 2009**. Please also put "Mid Career Consortium Application" in the subject heading of your application e-mail. Participants will be notified of their selection to attend the workshop no later than June 15.

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*Call for Participants: Creating and Sustaining Competitive Advantage:  
Implications of the Environment*

Please consider attending the Professional Development Workshop, “Creating and Sustaining Competitive Advantage: Implications of the Environment,” at the 2009 Academy of Management meeting this August. In this fourth year of the highly popular workshop series, we draw on the expertise of a panel of prominent scholars to explore the current state of research on competitive advantage. In so doing, we will explore the relationship between research on competitive advantage and the implications of uncertain external environments and environmental sustainability. As such, the issues explored in this workshop should be of significant interest to scholars in the BPS, ENT, OMT, ONE, RM, and SIM divisions of the Academy.

The workshop will begin with a series of brief presentations by distinguished panelists concerning the most pressing questions/issues in the field. Panelists include Tom Brush (Purdue University), Russell Coff (Emory University), Erwin Danneels (Worcester Polytechnic Institute), Glenn Hoetker (University of Illinois), Michael Leiblein (The Ohio State University), Jeffrey Martin (University of Texas at Austin), Steven Postrel (UCLA), and Richard Reed (Washington State University). Following the presentations, each panelist will lead a round table breakout discussion of specific questions and issues of interest to the workshop participants.

While this is an open workshop, given the popularity and high demand for the workshop over the past several years, **pre-registration is strongly encouraged (via the AOM PDW registration system)** since we only have space for approximately 200 participants. Further, in order to facilitate rich discussions, we ask that prospective participants submit questions for the panelists about competitive advantage topics by July 15, 2009, to: [http://www.surveymonkey.com/s.aspx?sm=t0JOhH8iqY0DvklzGdxA3Q\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=t0JOhH8iqY0DvklzGdxA3Q_3d_3d).

Please contact workshop organizers Craig Armstrong ([carmstro@cba.ua.edu](mailto:carmstro@cba.ua.edu)), Paul Drnevich ([dren@ua.edu](mailto:dren@ua.edu)), or Scott Newbert ([scott.newbert@villanova.edu](mailto:scott.newbert@villanova.edu)) with any questions. We look forward to seeing you in August!

## SPECIAL ISSUES AND CALLS FOR PAPERS

### *The 2<sup>nd</sup> Israel Strategy Conference (ISC 2009)*

**Be'er Sheva, Israel**

December 27-29, 2009

In a continuous effort to build a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 3<sup>rd</sup> Israel Strategy Conference (ISC2009) to be held in Be'er Sheva, Israel, on December 27-29, 2009. The tentative program features several prominent keynote speakers including Jay Barney (Ohio State), Michael Hitt (Texas A&M), Anita McGahan (Toronto) and Harbir Singh (Wharton). ISC2009, sponsored by the Guilford Glazer School of Business & Management at Ben Gurion University of the Negev, offers a unique opportunity to explore recent developments and emerging issues in strategic management, as well as receive feedback on work-in-progress, and network with colleagues.

We invite paper proposals for possible presentation at the conference.

Possible topics include (but are not limited to):

- A. Strategy formulation and implementation
- B. Strategic planning and decision processes
- C. Managing risk and uncertainty
- D. Strategic control and reward systems
- E. Resource development and allocation
- F. Knowledge management
- G. Internationalization and multinational corporations
- H. Strategic alliances and networks
- I. Diversification and portfolio strategies
- J. Competitive strategy
- K. Selection and behavior of general managers
- L. Corporate venturing
- M. Entrepreneurship
- N. Corporate governance

#### Submission guidelines

ISC will consider unpublished original paper proposals relating to the above topics of interest. International and global perspectives are encouraged. Proposals can be conceptual or empirical, quantitative or qualitative. Published papers or papers that were accepted for publication prior to the submission deadline will not be considered for the conference. We seek to accept a

relatively small number of high-quality papers that target top tier academic journals. Submitted papers will go through a double blind review. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions based on this evaluation.

The deadline for online submissions of paper proposals is June 15<sup>th</sup>, 2009.

Paper proposals, written in English, should clearly identify the research questions and methodology. If available, the main results, implications, and contributions should be discussed. Paper proposals are limited to 2 pages of text and 1 page of references. Use double spacing with 1-inch margins and a font size no smaller than 11 pt. The title of your paper must be included in the header and should exactly match the title provided in the online submission form. Please do not include any author identifying information.

To submit the paper proposal, upload your proposal in a Word or PDF file format to the Submissions Section of the ISC website at: <http://www.isc.org.il/> where guidelines will be provided. Presenting authors must be available to present their papers anytime during the conference. There will be no changes in the program to accommodate specific time preferences. An author may be designated as the presenter of only one paper, but can be listed as a co-author of up to 3 papers. Notices to authors will be sent in August, 2009, indicating whether the proposed paper has been accepted to a paper session or an interactive session.

#### ISC Best Paper Award

Select paper proposals which will receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award. The finalists will be asked to submit a full paper for an additional round of blind-review process by a distinguished panel of reviewers. The selected winner(s) of the ISC Best Paper Award will receive a plaque and a \$1,000 cash prize sponsored by Rotem Strategy.

#### After-conference trip to Eilat

Conference attendees can sign up for a tour of the Negev desert and a trip to the city of Eilat, one of Israel's best tourist attractions. Special conference rates apply. Join us to celebrate the Sylvester in the Red Sea!

#### Conference registration

Registration to the conference will open on August, 2009 on the ISC website at <http://www.isc.org.il/>. The conference registration fee is as follows:

Early registration fee:

NIS 500

Early registration fee for students: NIS 400  
Late registration fee: NIS 600  
Late registration fee for students: NIS 500

Conference co-organizers

Niron Hashai (Hebrew University) - [nironH@huji.ac.il](mailto:nironH@huji.ac.il)  
Dovev Lavie (Technion) - [dlavie@tx.technion.ac.il](mailto:dlavie@tx.technion.ac.il)  
Ithai Stern (Northwestern University) -  
[istern@kellogg.northwestern.edu](mailto:istern@kellogg.northwestern.edu)

Advisory committee

Joel Baum (University of Toronto) -  
[baum@rotman.utoronto.ca](mailto:baum@rotman.utoronto.ca)  
David Brock (Ben Gurion University) - [dmb@som.bgu.ac.il](mailto:dmb@som.bgu.ac.il)  
Avi Fiegenbaum (Technion) - [avif@ie.technion.ac.il](mailto:avif@ie.technion.ac.il)  
Zur Shapira (New York University) -  
[zshapira@stern.nyu.edu](mailto:zshapira@stern.nyu.edu)  
Brian Silverman (University of Toronto) -  
[silverman@rotman.utoronto.ca](mailto:silverman@rotman.utoronto.ca)

For additional information, visit the ISC website at  
<http://www.isc.org.il/> or contact one of the conference  
co-organizers at [info@isc.org.il](mailto:info@isc.org.il).

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***Call for Papers: International Journal of  
Business and Emerging Markets***

Recently, scholars and managers have shown significant interest in the business opportunities provided by emerging markets (EM). For example, foreign firms' opportunities range from investing *in* EM to outsourcing *from* EM, whereas local firms and economies benefit from the investments and the expertise brought by the foreign firms. Thus, understanding characteristics of EM in the face of evolving government policies and changing consumer behaviour is crucial to identify *new needs* of consumers, and to develop suitable products and services to meet those needs.

Certainly, significant opportunities exist for managers – both foreign and local – to grow their businesses in EM. *IJBEM* is designed to address the new needs of consumers in EM by stressing the use of qualitative and empirical data.

Objectives

The main objective of the inter-disciplinary peer-reviewed *IJBEM* is to encourage application of research methods to solve specific business-related problems in EM. The journal aims to promote articles that are based on the unification of the theoretical–quantitative or the empirical–qualitative approach, and that propose future research directions for scholars and recommend actionable business strategies for managers.

Specific Notes for Authors

Submitted papers should not have been previously published nor be currently under consideration for

publication elsewhere. All papers are refereed through a double blind process. A guide for authors, sample copies and other relevant information for submitting papers are available on the [www.inderscience.com/ijbem](http://www.inderscience.com/ijbem) and [www.inderscience.com/samples.php](http://www.inderscience.com/samples.php)

You may send your contribution to:

Dr. Satyendra Singh  
Director  
Centre for Emerging Markets  
Editor-in-Chief, International Journal of Business and Emerging Markets  
Faculty of Business and Economics  
University of Winnipeg  
515 Portage Avenue,  
Winnipeg MB R3B 2E9  
CANADA  
[ijbem@uwinnipeg.ca](mailto:ijbem@uwinnipeg.ca)  
[www.inderscience.com/ijbem](http://www.inderscience.com/ijbem)

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***Call for Papers: The Business Journal of  
Hispanic Research***

The Business Journal of Hispanic Research is a peer reviewed research journal focusing on topics that relate to Hispanic business professionals, managers and executives as well as diversity professionals and others who manage or work with Hispanic business professionals. Our journal serves to act as a conduit between academic research and practice.

Our journal has several sections. The academic scholarly section manuscripts can be empirical (quantitative or qualitative) or conceptual. Although data based manuscripts are preferred. All manuscripts must include implications or guidelines for practice.

Manuscripts submitted to the executive section can include case studies, organizational research, executive insights, best practices, etc. Regardless of which section to which manuscripts are submitted all papers will be double blind peer reviewed by scholars and subject matter experts.

Also included are an executive summary section, a book review section, and a research in progress section.

We encourage a broad range of topics, including, but certainly not limited to:

Employment: Talent acquisition, retention, performance  
Marketing  
Corporate Governance  
Education  
Best practices in organizations  
Entrepreneurship  
Strategic Management  
Women in the workplace  
Professional/executive development

Deadlines for 2009 are March 23, May 22, July 27, September 21, and November 23.

You could submit your manuscript on line at <http://bjhr.nshmba.org> or email it to [mtapia@nshmba.org](mailto:mtapia@nshmba.org).

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***Call for Papers: Southern Management Association 2009 Meeting***  
**November 11 – 14, 2009 – Asheville, NC**

The Southern Management Association invites submissions for its 2009 Annual Meeting. All submissions will be reviewed on the basis of originality, rigor, and relevance. Submissions may take the form of papers, case studies, symposia, panel discussions, workshops, or another form not mentioned here. The Program Committee would especially like to encourage the submission of innovative sessions of all types. More details regarding innovative sessions will be available on the SMA website in 2009. All accepted submissions will be presented at the meeting, and all accepted papers will be published in the Annual Meeting Proceedings. In addition, authors of accepted papers will have the opportunity to apply to participate in the Paper Development Workshop to be held at the 2009 meeting. The purpose of the Paper Development Workshop is for authors to receive feedback on their papers from experienced scholars to enhance their paper's publication potential. Again, more information will be available on the SMA website in 2009.

**SUBMISSION TRACKS & TRACK CHAIRS**

1. Organizational Behavior.  
Chair: Mark Bing, University of Mississippi
2. Strategic Management / Organizational Theory / International Management.  
Chair: G. Tyge Payne, Texas Tech University ([tyge.payne@ttu.edu](mailto:tyge.payne@ttu.edu)).
3. Human Resources / Careers.  
Chair: Dawn Carlson, Baylor University ([Dawn\\_Carlson@Baylor.edu](mailto:Dawn_Carlson@Baylor.edu)).
4. Research Methods.  
Chair: Gergana (Gery) Markova, Wichita State University ([gergana.markova@wichita.edu](mailto:gergana.markova@wichita.edu)).
5. Management History / Management Education.  
Chair: Darla Domke-Damonte, Coastal Carolina University ([ddamonte@coastal.edu](mailto:ddamonte@coastal.edu)).

6. Entrepreneurship / Information Technology / Innovation.  
Chair: Neil Tocher, Idaho State University ([tochneil@isu.edu](mailto:tochneil@isu.edu)).
7. Ethics / Social Issues / Diversity  
Chair: David Mayer, University of Central Florida ([dmayer@bus.ucf.edu](mailto:dmayer@bus.ucf.edu)).
8. Health Care / Hospitality Management / Public Administration, Chair: Marilyn Whitman, University of Alabama ([mwhitman@cba.ua.edu](mailto:mwhitman@cba.ua.edu)).

**OUTSTANDING PAPER AND DOCTORAL STUDENT PAPER AWARDS**

Subject to review, Outstanding Paper and Outstanding Doctoral Student Paper Awards will be given in each track. There will also be overall Outstanding Paper and Outstanding Doctoral Student Paper Awards. Doctoral student papers may have multiple authors but the first author must be a doctoral student at the time of submission. Doctoral students who author an Outstanding Doctoral Student Paper will have their conference registration and annual dues waived for one year.

**SUBMISSION GUIDELINES**

- All submissions must be made online at [www.southernmanagement.org/meetings/2009/](http://www.southernmanagement.org/meetings/2009/) no later than April 3, 2009 at 12:00 am (midnight) Eastern Standard Time. The deadline is firm and no extensions will be granted.
- Only complete papers should be submitted. Proposals for and/or undeveloped papers will be returned without review.
- Authors are expected to abide by the SMA Code of Ethics, available at [www.southernmanagement.org/ethics/](http://www.southernmanagement.org/ethics/)
- Papers should not have been previously accepted, published, presented, or be under review for another meeting or journal. Subsequent publication, with proper acknowledgement, is encouraged.
- If a paper or case study is accepted, at least one author (for other formats, every author) must register and present their work at the conference.
- No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions.
- The maximum length of paper submissions is 8500 words. This limit includes the body of the text, notes, and appendices. It excludes the abstract, references, tables and figures. Paper format should follow the *Academy of Management Journal's* Style Guide (see [http://aom.pace.edu/amjnew/style\\_guide.pdf](http://aom.pace.edu/amjnew/style_guide.pdf)). Nonconforming submissions will be returned without review. Descriptions of and formatting requirements for submission types other

than papers will be available on the SMA website in 2009

- Manuscripts should be double spaced with 1 inch margins on all four sides. The page setup should be for standard U.S. Letter size (8.5 x 11 inches). Manuscripts should be prepared in Times New Roman font, size 12.
- The entire paper must be in a single document created in Microsoft Word.
- Paper submissions will be blind reviewed; thus, no author names or other identifying information should appear anywhere in the manuscript. This does not apply to symposia, workshops, panel discussions or other formats, which are not blind-reviewed.
- A sample of a correctly formatted paper can be found at [www.southernmanagement.org/meetings/2009/sample](http://www.southernmanagement.org/meetings/2009/sample)

**NEED ASSISTANCE?** Please email our support team at [support@southernmanagement.org](mailto:support@southernmanagement.org) or call us at 1.201.633.3208

**Submit papers and volunteer to review at [www.southernmanagement.org/meetings/2009/](http://www.southernmanagement.org/meetings/2009/)**

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***Special Issue: Journal of Management Studies***

**Strategy as Discourse: Its Significance, Challenges and Future Directions**

Submission Deadline 31 October 2009

Co-Editors:

Julia Balogun, Lancaster University Management School

Claus Jacobs, St Gallen University

Paula Jarzabkowski, Aston Business School

Saku Mantere & Eero Vaara, Hanken, Finland

Strategic management in organizations is to a significant extent discursive and rhetorical in nature.

However, while the role of language in general, and of discourse and communication in particular, has been acknowledged in previous research in strategic management, this area remains theoretically underdeveloped and empirically under-explored. This special issue argues that it is time to take language seriously in strategy research. Its purpose, therefore, is to publish theoretically enriched and methodologically sound discourse based studies of strategic management that advance the strategic management field as a whole and build upon and extend alternative approaches such as the economic, behavioural and cognitive traditions.

We encourage articles which explore, but are not limited to, questions such as:

- How do particular forms of speech and discourse shape the conduct and outcome of strategic conversations?
- How are strategy texts authored, edited, translated, and consumed in organizations?
- How does the discourse of strategy construct organizations and individuals as competent strategic actors; and, what are the implications of the discourse of strategy for organizational and individual behavior?
- How are actors able to draw upon and use the discourse of strategy as a resource?
- How do the discursive practices of strategy forge subjectivity in organizations? How do individuals in different parts of the organization use strategy language to advance their interests? How do the discursive practices of actors enable or constrain participation in strategy work?

The full call for papers is available on the JMS website: <http://www.wiley.com/bw/journal.asp?ref=0022-2380&site=1>.

The deadline for papers is **31<sup>st</sup> October 2009**.

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## ANNOUNCEMENTS

### ***Book: International Business and Global Climate Change***

**Authors: Jonatan Pinkse & Ans Kolk**

<http://www.routledge.co.uk/9780415415538>

#### **About the Book**

Climate change has become an important topic on the business agenda with strong pressure being placed on companies to respond and contribute to finding solutions to this urgent problem. This text provides a comprehensive analysis of international business responses to global climate change and climate change policy.

Embedded in relevant management literature, this book gives a concise treatment of developments in policy and business activity on global, regional and national levels, using examples and systematic data from a large number of international companies. The first part outlines the international climate policy landscape and voluntary initiatives taken by companies, both alone and together with others. The second part examines companies' strategies, covering innovation for climate change, as well as compensation via emissions trading and carbon offsetting.

Written by well-known experts in the field, *International Business and Global Climate Change* illustrates how an environmental topic becomes strategically important in a mainstream sense, affecting corporate decision-making, business processes, products, reputation, advertising, communication, accounting and finance. This is a must-read for academics as well as practitioners concerned with this issue.

#### **Endorsements**

"Ans Kolk and Jonatan Pinkse are the world's leading thinkers on the interface between international business and global climate change. This well-written book will greatly benefit any scholar or manager looking for state-of-the-art knowledge on corporate responses to the defining environmental challenge of our generation."

*Professor Alain Verbeke, Haskayne School of Business, University of Calgary*

"This timely and comprehensive book is an excellent contribution to contemporary management studies. It is highly relevant to managers, scholars and students in strategic management and global governance, two fields in which globalisation is leading to such intense innovation that the basics of our current frameworks are being seriously tested. This publication is a "must-read" also for policy-makers and civil society leaders

who want a better understanding of regulatory, co-regulatory and self-regulatory policy instruments and processes that address the key challenges of climate change."

*Professor Gilbert Lenssen, President of the European Academy of Business in Society*

"Climate change is the single most important strategic issue facing business in the next fifty years. This book provides a comprehensive examination of the strategic options facing businesses as they struggle to cope with the sweeping competitive and regulatory challenges that climate change presents to various sectors. The authors draw from their rich scholarly knowledge of business and climate change to craft a very accessible and relevant portrayal of key aspects of emissions management, carbon trading, and innovation strategies."

*Professor David Levy, University of Massachusetts, Boston*

### ***Book: Economic Institutions of Strategy***

**Volume Editors: Jackson A. Nickerson and Brian S. Silverman**



Since the publication of Oliver Williamson's *Economic Institutions of Capitalism* in 1985, new institutional economics approaches have increasingly been used to understand strategic challenges. This volume brings together the disparate strands of new institutional economics-based strategy research in a single comprehensive source. The contributors to this volume focus on new institutional economics' insights regarding diversification,

alliances, franchising, geographic location, innovation, and other strategic choices. Each contributor uses either a single influential article – with excerpts reprinted – or a survey of the literature to provide three kinds of value to scholars of organization and strategy. First, EIS highlights a wide array of new institutional approaches to the study of firm performance and its antecedents. Most notably, papers underscore how transaction cost economics has informed the study of firm performance across a variety of contexts and dependent variables. Second, for a specific set of topics, papers review the literature and bring readers up to date on the research found within these topics. These topics cover value creation and capture within and between firms. Third and most importantly, the volume explores and generates new research programs for organizational and strategy scholars studying organizational performance.

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***Book: Research Methodology in Strategy and Management***

**Editors: Donald D. Bergh and David J. Ketchen, Jr**



This book series' mission is to provide a forum for critique, commentary, and discussion about key research methodology issues in the strategic management field. Strategic management relies on an array of complex methods drawn from various allied disciplines to examine how managers attempt to lead their firms toward success.

The field is undergoing rapid transformation in methodological rigor, and researchers face many challenges about how to conduct their research and understand the implications that are associated with their research choices. This book series seeks to bridge the gap between what researchers know and what they need to know about methodology. In each volume, renowned scholars contribute chapters in their areas of methodological expertise.

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***Book: Advances in Global Leadership***

**Editors: William H. Mobley, Ying Wang and Ming Li**



The urgency of a deeper understanding of the nature and development of leaders who can be effective across multiple contexts and national boundaries has never been more apparent. The *Advances in Global Leadership* Series seeks to contribute to this understanding by presenting original papers by academics, practitioners and

consultants actively engaged in global leadership from multiple perspectives. Volume 5 of this Series includes chapters on: personality, leadership and globalization; the roles of international experience, experiential learning, and cultural intelligence in developing global leaders; an integrative framework for assessing, coaching and developing global leaders; developing balanced global leadership teams; leadership in strategic alliances; leadership in the Mid-East, Korea and Europe; leadership and environmental scanning; and ethical leadership. Authors come from China, Ireland, Korea, Singapore, U.K. and USA.

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***Book: Strategic Foresight***

Subtitle: A New Look at Scenarios

Though reflecting on how today's conditions become tomorrow's realities is vital, anticipating what is to come next is not easy. This book is about foresight – that is the principles, methods, and techniques businesses can use for looking into the future and trying to influence what is to come next. Given uncertain outcomes, what strategies should businesses adopt? The book provides guidance on how to think systematically about constructing scenarios in a number of important areas including demography, security, politics, macro-economics, energy, the environment, and technology.

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***Book: The McKinsey Engagement: A Powerful Toolkit for More Efficient and Effective Team Problem Solving***

McGraw-Hill, November 2008

A step by step methodology written to assist team problem solving projects for classes or consulting engagements. The concepts, stories, tools and templates are based primary on the approaches utilized by the top strategic consulting firms. A free slide deck that summarizes the key content (including tools and templates) is available via the author's website – [www.paulfriga.com](http://www.paulfriga.com)

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***Position: University of Amsterdam Business School, The Netherlands***  
**Professor of Strategy**  
**Vacancy Number 09-5021**

The Amsterdam Business School (ABS) has developed strongly in the past few years, has obtained Equis accreditation and aims to grow further in the coming years, particularly in the areas of marketing and strategy. The new professor will strengthen the strategy area at the senior level and thus help us to realize our ambition to become one of Europe's major schools. The appointment will be within the Strategy & Marketing section of the ABS.

The Strategy & Marketing section is involved in teaching at the undergraduate, graduate and executive levels, including the Amsterdam MBA programme. The section's research programme focuses on strategy and marketing in the broadest sense; a special feature is its cross-disciplinary attention to innovative and socially relevant international topics, most notably corporate social responsibility, sustainability and cultural entrepreneurship, in which strategy and marketing researchers cooperate.

As a whole, the programme is distinctly and deliberately interdisciplinary in nature, adopting theoretical perspectives from different disciplines, and using various research methodologies and methods. Staff members have recently published in international journals such as *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Management International Review*, *California Management Review*, *Industrial and*

*Corporate Change, Marketing Science, Journal of Marketing, International Journal of Research in Marketing, and Journal of Retailing.*

The two full-time professors currently in the section have thematic orientations in relation to strategy (i.e. cultural industries and sustainability/CSR). A professor of marketing is currently being recruited. The new professor of strategy should have a clearly distinct profile and an established record in strategic management. For this position, we welcome applications from excellent candidates who have distinguished international research records that meet this requirement and those outlined below. The successful applicant will undertake and help coordinate research and teaching in the Strategy & Marketing section, and play a clear role in the further development of the section and the ABS as a whole.

The Strategy & Marketing section is chaired by Prof. Ans Kolk.

#### **Requirements**

Requirements include a PhD in strategy or a closely related discipline, significant international working experience in top business schools, a proven track record of exceptional research performance, significant international publications in top academic strategy journals, editorial positions in international academic journals, leadership capacity in directing and stimulating research (including the successful supervision of PhD students), demonstrated teaching excellence, evidence of the ability to attract research funding, excellent communication and interpersonal

skills, and the ability and willingness to contribute to the further development of the section and the organization as a whole.

Short-listed candidates will be invited for an academic visit and a seminar.

#### **Further information**

Applicants who require further information should contact Prof. M. Ellman, chair of the appointment committee: email [m.j.ellman@uva.nl](mailto:m.j.ellman@uva.nl); tel. + 31 20 525 4235.

#### **Appointment**

This is a tenured appointment that will last until the appointee reaches retirement age (currently 65) or resigns. The salary will be based on the salary scale for full professors at Dutch universities (maximum €120,329 gross p.a.). Favourable tax agreements may apply to non-Dutch applicants. The UvA offers a very attractive pension scheme. The date on which the appointment is to begin is 1 September 2009 or as mutually agreed.

#### **Job application**

Send a letter of application accompanied by your curriculum vitae and a list of publications to: University of Amsterdam Business School, Bernadette Clemens, Personnel Department, Roetersstraat 11, 1018 WB Amsterdam, The Netherlands. Applications may also be emailed to: [applications-feb@uva.nl](mailto:applications-feb@uva.nl). Please include the job reference code.

The closing date for applications is 14 April 2009.

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## **NEWS FROM AROUND THE WORLD**

### *News from North America*

**Dr. Hari Bapuji, University of Manitoba, Canada**

The annual conference of Administrative Sciences Association of Canada (ASAC) will be held in Niagara Falls on June 6-9, 2009. This year's conference is themed: *Creating Knowledge in the New Economy*. The conference will include paper presentations in 30 different research tracks and a special case track. Keynote address of the conference will be delivered by Mr. Don Morrison, COO, Research-in-Motion. The program will feature a number of distinguished scholars, including Duane Ireland, Dorothy Leidner, Nadia Massoud, Lucie Thibault, and Pamela Tolbert. For more information on the conference, please visit: <http://asac2009.somethingon.com/about/>.

The Strategy Division of ASAC awards three prizes for best submissions. This year's winners are:

**Best Paper:** Heuristics for adaptive ambidexterity: Simulating strategic dynamics of exploration and exploitation. Andre Laplume and Parshotam Dass. University of Manitoba.

**Honourable Mention:** Give it some time: Corporate diversification and time. Brent McKnight. The University of Western Ontario

**Best Student Paper:** A symmetrical subjectivist view of value creation in strategy. Mohammad Keyhani. York University.

The Department of Foreign Affairs and International Trade Canada has just announced the third grant competition under the North American Research Linkages Program. The grants are open for researchers from the US, Mexico and Canada and are valued up to \$20,000 CDN to develop research networks that pursue the North American agenda. The deadline for applications is May 1, 2009. For further details, please visit: <http://www.international.gc.ca/studies-etudes/narlp-pnarr.aspx?lang=en>

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### *News from Asia*

**Danchi Tan, National Cheng-Chi University**

Asia Pacific Journal of Management would like to announce a special issue and conference on "Managing corporate governance globally: An Asia Pacific perspective." The deadline for paper submission is April 30, 2009. Please visit <http://www.springer.com/business/business+for+professionals/journal/10490> for more information.

The International Association for Chinese Management Research (IACMR) will hold its fourth biennial meeting in Shanghai, China from June 16 to 20 in 2010, and has announced the call for papers. The theme of the conference is 'Innovation and Change in Chinese Organizations.' The deadline for the submission is October 18, 2009. Further details are available at the IACMR website at [www.iacmr.org](http://www.iacmr.org)

The 14th Asia Pacific Management Conference (APMC), will be held in Surabaya, East Java, Indonesia from November 18-20, 2009. The deadline for the submission is June 30, 2009. Please visit <http://www.fe.unair.ac.id/apmc14/> for more information.

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### *News from Latin America*

**Roberto Vassolo, IAE Business School, Argentina**

**Iberoamerican Academy of Management 2009 Annual Meeting.** Theme: "The Time of Iberoamerica" December 9-11, 2009. Hosted by IAE Business School, Argentina. Submission deadline: April 30, 2009. More information at: <http://www.iberoacamedy.org>

**XXXIII ANPAD (Brazilian Academy of Management) Meeting** - EnANPAD 2009. September 19-23, 2009. Submission deadline: April 28, 2009. Hotel Transamerica, Sao Paulo, Brazil. More at <http://www.anpad.org.br>

**BALAS (The Business Association of Latin American Studies) 2009 Annual Conference.** Theme: "Innovation and Wealth Creation in Latin America". April 1-3, 2009. Hosted by Tecnológico de Monterrey, Guadalajara, Mexico. More information at <http://www.balas.org/>.

**XLIV Annual Assembly of the Latin American Council of Management Schools - CLADEA 2009.** November 4-7, 2009. Hosted by Universidad del Pacífico, Ecuador. Submission deadline: June 5, 2009. More information at <http://www.upacifico.edu.ec/CLADEA2009.html>

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**NEWS FROM OCEANIA**  
**Delwyn Clark, University of Waikato**

“Sustainable Management and Marketing” is the theme for the 23rd Annual conference of the **Australian and New Zealand Academy of Management, ANZAM**, to be held in Melbourne, Australia, from **2-4 December 2009**. Hosted by Monash University, the keynote speakers for this conference include Professor Tim Flannery who was awarded Australian of the Year in 2007 for his contributions to the environment. The deadline for papers is **26 June 2009**. Further details on academic matters are available from Professor James Sarros ([james.sarros@buseco.monash.edu.au](mailto:james.sarros@buseco.monash.edu.au)); please direct all other queries to [promaco@promaco.com.au](mailto:promaco@promaco.com.au).

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**NEWS FROM EUROPE**  
**Andrea Ordanini, Bocconi University**

9th Annual EURAM Conference, 11th-14th May 2009  
Renaissance & Renewal in Management Studies  
ACC Arena, Mersey River Waterfront, Liverpool, UK  
[www.euram2009.org](http://www.euram2009.org)

JOURNAL OF MANAGEMENT STUDIES  
Special Issue  
*Strategy as Discourse: Its Significance, Challenges and Future Directions*  
Submission date: October 31, 2009  
Guest Editors

- Julia Balogun, Lancaster University Management School
- Claus Jacobs, St Gallen University
- Paula Jarzabkowski, Aston Business School
- Saku Mantere & Eero Vaara, Hanken, Finland

<http://www.lums.lancs.ac.uk/news/jms/>

25th EGOS Colloquium  
PASSION FOR CREATIVITY AND INNOVATION  
July 2-4, 2009  
ESADE Business School  
Barcelona, Spain  
[http://www.egosnet.org/conferences/collo25/colloquium\\_2009.shtml](http://www.egosnet.org/conferences/collo25/colloquium_2009.shtml)

INTERNATIONAL SUMMER SCHOOL ON  
KNOWLEDGE, ORGANIZATION AND GOVERNANCE  
Sophia Antipolis (Nice), France  
23-27 June 2009

[http://www.eiasm.org/frontoffice/event\\_announcement.asp?event\\_id=666](http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=666)

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**Special Thanks to the BPS Global Representatives**

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## 2009 BPS Division Professional Development Workshop Program Summary Table

\* Pre-registration required or requested; \*\* HRC=Hilton; FMC=Fairmont; SHC=Sheraton; SWC=Swissotel

<i>PDW # &amp; Title</i>	<i>Schedule &amp; Location</i>	<i>Submitter</i>
<b>TRACK: STRATEGY, THE NATURAL ENVIRONMENT AND SOCIAL ISSUES</b>		
15683: Corporate Sustainability in International Management Research	Fri.: 11:50AM - 2:20PM HRC San Francisco	Spicer
13939: Putting sustainability into practice by effectively managing the triple bottom line	Fri.: 12:50PM - 3:20PM HRC Columbus H	Mahler
12908: Poverty Alleviation, Ecosystems, and Business: challenges and opportunities for a research agenda	Fri.: 4:20PM - 7:20PM FMC Chancellor Room	Meyskens
16682: Lessons from Practice: Cross Sector Partnerships to Solve Social and Environmental Challenges*	Sat.: 8:00AM - 11:30AM FMC Chancellor Room	Hyatt
16578: Operationalizing Sustainability for Research and Practice*	Sat.: 11:40AM - 1:40PM FMC Regent Room	Dixon-Fowler
11045: Green Management Matters: A Carrotmob-Inspired Action Event	Sat.: 1:00PM - 3:00PM FMC Gold Room	Landrum
11071: Future Research Paths for Green International Management Studies*	Sat.: 1:00PM - 4:30PM FMC State Room	de Lange
11742: The Energy Challenge: A Strategic Management of Knowledge Perspective*	Sat.: 5:10PM - 7:40PM HRC Hong Kong	Ihrig
11561: Creating and Sustaining Competitive Advantage: Implications of the Environment?*	Sat.: 5:30PM - 7:30PM HRC Truffles	Drnevich
13717: Green Microfinance Matters: How It Informs Research and Teaching on Alleviating Poverty	Sat.: 6:00PM - 8:00PM FMC Regent Room	Jones-Christensen
<b>TRACK: TEACHING AND PEDAGOGY</b>		
14266: Wise Consumers of Green Ideas: Incorporating Critical Thinking into Our Teaching	Sat.: 8:00AM - 10:30AM SHC Ohio Room	Hannah
10803: Clickers, Zappers, and Key pads: Using Audience Response Systems in the Management Classroom	Sat.: 10:40AM - 12:40PM SHC Ohio Room	Vodosek
12718: You-Tube and the Classroom: Using Student-Generated Videos to Demonstrate Learning	Sat.: 12:20PM - 2:20PM HRC Skyway 269	Olk
12976: Theory to Practice: Teaching Strategic Management	Sat.: 1:10PM - 3:10PM HRC Comiskey	West
14348: Simple and inexpensive methods to teach abstract concepts in strategy	Sat.: 4:40PM - 6:40 PM SHC Huron Room	Munro-Smith
12745: Innovative Approaches for Using the AOM's E-Media to Foster Sharing Cutting-edge Management Pedagogy	Sat.: 5:10PM - 7:10PM HRC Skyway 269	Wankel
17038: Irwin Outstanding Educator Award in Honor of Will Mitchell	Sun: 6:00PM-8:00PM HRC Truffles	Farjoun
<b>TRACK: RESEARCH METHODS</b>		
13764: Applied Agent-based Modeling in Management Research*	Fri.: 8:00AM - 1:00PM SHC Huron Room	McKelvey
11310: Qualitative Comparative Analysis (QCA)	Fri.: 3:20PM - 5:50PM SHC Sheraton	Aguilera
13646: Theoretical and Empirical Applications of Social Network Analysis*	Sat.: 8:00AM - 11:30AM HRC Columbus KL	Labianca
10595: What the Books don't tell you about Questionnaire Development	Sat.: 8:00AM - 10:00PM HRC Hong Kong	Flores
11192: Content Analysis in Organizational Research: Techniques and Applications	Sat.: 10:10AM - 1:10PM SHC Chicago 7	Meyskens

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10797: The case Against Null Hypothesis Significance Testing: Flaws, Alternatives, and Action Plans	Sat.: 11:10AM - 1:10PM SHC Chicago 10	Starbuck
10270: Process Research Methods Workshop*	Sat.: 4:30PM - 8:30PM SHC Chicago 10	Langley
12414: A Research Workshop on Cognitive Causal Mapping	Sat: 2:30PM-4:30PM HRC Atlanta	Laukkanen
17056: Introduction to Social Networks Analysis*	Sat.: 2:45PM - 5:15PM HRC Skyway 260	Labianca
<b>TRACK: KNOWLEDGE, INNOVATION AND ENTREPRENEURSHIP</b>		
12355: Technology Convergence and the Emergence of New Firms	Fri.: 10:40AM - 12:40PM HRC Columbus H	Zahra
13926: Towards a project-based view of strategy and innovation: Moving beyond project management II	Fri.: 5:10PM - 8:10 PM HRC Comiskey	Täube
16459: Measuring Knowledge Flows: Patent and Non-Patent Data	Sat.:8:00AM - 11:00AM HRC Columbus IJ	Furman
13108: Organizing Architectural Innovation: Knowledge, Teams, Firms, and Industry	Sat.: 8:00AM - 11:00AM HRC Truffles	Prencipe
12896: Key Issues of Korean Entrepreneurship: Current Status and Future Challenge	Sat.: 8:30AM - 10:30PM SWC Vevey Salon 4	Paik
10793: Innovation Practices: Barriers and successes in Asian firms	Sat.: 10:10AM - 12:10PM SWC St. Gallen Salon 1	Chasteen
15817: Creation and Discovery Opportunities: Is this the Same or Different from Exploration/Exploitation?	Sat.: 11:40AM - 1:40PM HRC Toronto	Alvarez
13812: Design-Driven Innovation	Sat.: 12:10PM - 4:10PM HRC McCormick	Abecassis-Moedas
13022: Exploring Openness of Innovation: A Methodological Discourse	Sat.: 2:50PM - 4:20PM HRC Addams	Moeslein
10843: Technoentrepreneurship: Latest findings and avenues of development	Sat.: 4:30PM - 7:30PM HRC Addams	Therin
<b>TRACK: STRATEGY, ORGANIZATION AND LEARNING</b>		
10396: A Well-Planned Workshop on "Unplanned Behaviour"	Fri.: 8:00AM - 10:00AM HRC Skyway 272	Mauer
10766: A Mindfulness Mélange: Developing Skills for Researching Mindfulness in and of Organizations*	Fri.: 8:30AM - 11:30AM HRC Atlanta	Dane
10215: Managing change in extreme contexts	Fri.: 9:00AM - 12:00PM FMC Chancellor Room	Buchanan
17061: Entrepreneurship and Innovation in the Indian Context: building a Research Agenda and Its challenges	Fri.: 4:30PM - 6:30PM HRC New Orleans	George
15136: Economics and Sociology: Opportunities for Integration?	Fri.: 11:10AM - 1:10PM HRC Gold Coast	Felin
13811: Learning from Rare Events: How Organizations Learn (or Fail to Learn) from Unusual Experiences	Sat.: 10:40AM - 12:40 PM HRC Skyway 272	Lampel
15817: Creation and Discovery Opportunities: Is this the Same or Different from Exploration/Exploitation?	Sat.: 11:40AM - 1:40PM HRC Toronto	Alvarez
15355: Using Outsourcing and Offshoring as a Context for Studying Organizations*	Sat.: 11:10AM - 2:10PM HRC Truffles	Chaudhuri
10441: Narrowing the Micro-Macro Divide through Intellectual Capital Research*	Sat.: 1:10PM - 5:10PM SHC Chicago 8	Barney
10864: International Corporate Governance Research Project*	Sat.: 1:50PM - 4:50PM HRC Skyway 265	Judge
14355: Alliances and Acquisitions: Identifying Commonalities and Setting a New, Cross-fertilized Agenda*	Sat.: 2:20PM - 5:20PM HRC Truffles	Castañer
13813: Empresa, Gobierno, RSC y Desarrollo en América Latina: Retos y oportunidades	Sat.: 2:30PM - 4:30PM FMC Moulin Rouge	Galan

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15335: Organization Structure and Design: New Research and Insights*	Sat.: 3:20PM - 6:50PM HRC Comiskey	Karim
10427: Bridging Across the Micro-Macro Divide: Enhancing Cross-Disciplinary Management Research*	Sat.: 4:10PM - 7:10PM SHC Mayfair Room	Chen
<b>TRACK: STRATEGY PRACTICE</b>		
16889: High Reliability National Security Management: Treasury, State, Defense, Homeland, and Justice	Fri.: 8:00AM - 11:00AM HRC Gold Coast	Orton
13955: Infrastructure Meets Business: building New Bridges, Mending Old Ones	Fri.: 1:30PM - 5:00PM SWC Vevey Salon 3	Gil
11596: Integrating Industrial Ecology Tools into Management Science Research and Practice	Fri.: 12:00PM - 2:00PM FMC Crystal Room	Doctori-Blass
11484: Developing Mid-range Theory in Strategic Management for RBV and Competence Based Management*	Sat.: 8:00AM - 12:00PM FMC Ambassador Room	Eden
15591: Advancing Research? Knowing Practice!: Learning from Leading Scholars	Sat.: 8:00AM - 10:30AM HRC Skyway 260	Reinmoeller
12545: Conversation and Sensemaking in Strategy Practice: Methods for Analyzing Video and Audio Recordings*	Sat.: 11:10AM - 3:10PM HRC Columbus IJ	LeBaron
<b>TRACK: COMPETITIVE STRATEGY</b>		
10371: Coopetition Strategy: Current Issues and Future Research Directions*	Sat.: 11:40AM - 2:10PM HRC Columbus KL	Dagnino
11371: Do First Mover Advantages exist in different contexts? Towards a context-specific theory of FMA.	Sat.: 12:50PM - 3:20PM HRC Gold Coast	Lanzolla
<b>TRACK: CURRENT CRISIS</b>		
15880: Similarity and difference in Asian and U.S. Economic Crisis and firm response	Sat.: 8:00AM - 10:00AM HRC Skyway 265	Lee
15175: Industry Studies Workshop on the Detroit Auto Crisis	Sat.: 3:00PM - 6:00PM HRC Horner	Heller
<b>TRACK: STRATEGY AND HUMAN RESOURCES</b>		
15755: Location, Location, Location: Developing International Perspectives on Strategic HRM	Fri.: 11:10AM - 1:40PM SHC Chicago 10	Christiansen
17001: Developing Top Executive Talent: How Employers Do It.	Sat.: 2:20PM - 5:20PM HRC Columbus KL	Cerrone
<b>TRACK: PROFESSIONAL DEVELOPMENT</b>		
16316: BPS Dissertation Consortium*	Fri.: 8:00AM - 6:00PM HRC Columbus G	Ryall
13961: Business Policy & Strategy Division Doctoral Consortium I*	Fri.: 8:00AM - 6:00PM HRC Columbus IJ	Maritan
13984: Business Policy & Strategy Division Doctoral Consortium II*	Sat.: 8:00AM - 1:00PM HRC Comiskey	Maritan
17002: BPS New Faculty Consortium I*	Fri.: 1:20PM - 5:20PM HRC Gold Coast	Roberts
17003: BPS New Faculty Consortium II*	Sat.: 8:00AM - 5:00PM HRC Water Tower	Roberts
15198: Blogging for Management Scholars: why & How to Read Blogs, Write for Blogs, and Create your Own Blog*	Fri.: 8:00AM - 3:00PM HRC Columbus KL	Harquail
13945: Professional Development Workshop BPS Managing your Dissertation Workshop*	Sat.: 8:00AM - 12:00PM HRC Wrigley	Chatain
15051: The 17th Annual Craft of Reviewing Workshop	Sat.: 8:00AM - 10:00AM SHC Sheraton 2	Seers
10619: How to Negotiate Your (First) Job Offer	Sat.: 1:20PM - 4:20PM SHC Chicago 10	Croson
11634: The Care and Feeding of Co-authors	Sat.: 3:00PM - 7:00PM SHC Sheraton 2	Kickul

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17226: Mid-Career Workshop*	Sat.: 6:00PM - 9:00PM HRC Burnham	Certo
<b>TRACK: BUSINESS AND SOCIAL EVENTS</b>		
17818: Meet the BPS Division Officers	Sat: 6:00PM-8:00PM HRC Gold Coast	Madsen
17035: Business Policy & Strategy Division Business Meeting	Mon: 6:30-7:30PM HRC Grand C North	Madsen
17036: Business Policy & Strategy Division Social	Mon: 7:30PM-8:30PM Columbus IJ	Madsen