

## 2010 IRWIN OUTSTANDING EDUCATOR AWARD NOMINATIONS

The Business Policy and Strategy (BPS) division of the Academy of Management requests nominations for the BPS Outstanding Educator Award, to be given at next year's annual meetings. The BPS division has recognized outstanding educators since 1987. In 1991 the publishing company Richard D. Irwin established a \$25,000 endowment for the award, thereafter named the Irwin Outstanding Educator Award.

This award is designed to recognize a person who has demonstrated a long-term commitment to and expertise in educating strategy students. This award is given specifically for contributions to teaching students in MBA, undergraduate students, or executive education programs. Nominees should have at least 15 years of service. Some manifestations of outstanding educator contributions might include:

1. **Demonstrated outstanding teaching capabilities** over a long period of time. Perhaps extensively involved in the training of other outstanding teachers. (For example, the person has demonstrated either breadth or depth in teaching strategy-related topics to Executive Education, Ph.D., MBA, or undergraduate populations; the person has won teaching awards; the person has created strategy-oriented elective courses that are regularly oversubscribed; the person creates learning environments that promote constructive and interactive class discussions in which students challenge assumptions and share their knowledge and experiences; etc.)
2. Had an **important impact on strategy pedagogy** through demonstrated expertise or by developing new and different teaching methods or materials that were subsequently widely adopted by others. (For example, the person has produced high-quality simulations, textbooks, business cases, etc., for strategy courses.)

Previous award winners are:

1987: C. Roland Christensen (Harvard)  
1989: James Brian Quinn (Dartmouth)  
1991: Charles Summer (U. of Washington)  
1993: Michael Porter (Harvard)  
1995: William H. Newman (Columbia)  
1997: David Jemison (University of Texas)

1999: Arnold Cooper (Purdue)  
2001: Michael A. Hitt (Arizona State)  
2003: Donald C. Hambrick (Penn State)  
2005: Jay Barney (Ohio State)  
2007: Kathy Eisenhardt (Stanford)  
2008: Pankaj Ghemawat (IESE)  
2009: Will Mitchell (Duke)

Please send your nomination(s) to any of the following BPS Awards Committee members. Please include a brief explanation as to why you are nominating the individual. Many thanks!

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**Nominations will be accepted through January 11, 2010.**