



**FALL 2000  
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**BPS WEB PAGE:**

<http://www.aom.pace.edu/bps>  
Steve Phelan (UT-Dallas)  
BPS Webmaster

**Have you joined the BPS-NET?**

Send email message SUBSCRIBE  
BPS-NET to [listproc@aom.pace.edu](mailto:listproc@aom.pace.edu)

Netmasters - Pablo Martin de Holan  
(INCAE-Costa Rica) &  
Bob Stephens (West Virginia)

**IMPORTANT CHANGES IN THE  
ACADEMY OF MANAGEMENT  
SUBMISSION PROCESS -  
SEE PAGE 4 FOR DETAILS**

The Business Policy and Strategy Newsletter is published twice yearly in Spring and Fall. The Newsletter is a publication of the Business Policy and Strategy Division. The Editor is David Ketchen. Production assistance is graciously provided by Garry Adams and Darren Treadway.

For questions or comments, contact:  
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College of Business  
The Florida State University  
Tallahassee, FL 32306-1110  
[dketchen@cob.fsu.edu](mailto:dketchen@cob.fsu.edu)

**Submission deadlines are March 15  
and September 30** for the Spring and  
Fall issues respectively.

**GLUECK BEST PAPER AWARD PRESENTED TO LI AND ROWLEY**

Stan Xiao Li and Timothy J. Rowley, both of the University of Toronto, were awarded the 2000 Glueck Best Paper Award at the BPS Division's Business Meeting. The award was presented in Toronto as part of the Academy of Management's annual meeting. The award winning paper was entitled *Is It Better To Be Talented, Popular, Or Nice? The Role of Experiential and Non-Experiential Information in Interorganizational Partner Selection*.

The award is given annually in honor of the late William F. Glueck, and is funded through a memorial established by his former students. Semifinalist papers are identified based on reviewer comments. Members of the BPS Research Committee served as judges.

**CUERVO-CAZURRA RECEIVES FREE PRESS AWARD**

At the 2000 Annual Meeting, Ming-Jer Chen (Wharton) presented the 2000 Free Press Award for Outstanding Dissertation Research in Business Policy and Strategy to Alvaro Cuervo-Cazurra, now on faculty at the University of Minnesota. Alvaro's dissertation is entitled *Resource Development through the Co-Evolution of Resources and Scope*. Alvaro's primary advisor was Donald Lessard at MIT. Alvaro will chair the 2001 Dissertation workshop in Washington, D.C.

The four other finalists were Jeffrey Kaufmann (Ph.D. from University of North Carolina, now at University of Illinois), Michael Lenox (Ph.D. from MIT, now at New York University), Huy Quy Nguyen (Ph.D. from McGill, now at INSEAD), and Frank Rothaermel (Ph.D. from University of Washington, now at Michigan State University).

**ROBERTO WINS THE ROBERT LITSCHERT AWARD**

The 2000 Robert Litschert Best Paper by a Doctoral Student Award was given to Michael Roberto of Harvard University. His award winning paper was entitled *Strategic Decision-Making Process: Moving Beyond Painful Trade-Offs*.

The award is given annually in honor of the late Robert Litschert. Doctoral students should include a statement in their cover letter accompanying submissions to the 2001 Academy meeting indicating that they wish to have their paper considered for this award and confirming their student status.

**CALL FOR 2001 FREE PRESS DISSERTATION AWARD**

The BPS Division will sponsor the Free Press Doctoral Dissertation Award Competition again in 2001. Any doctoral dissertation addressing the area of business policy and strategic management completed between February 1, 2000 and January 31, 2001 not previously submitted for consideration may be entered. Completion date is defined as when the degree is completed and awarded. A dissertation can be submitted to BPS and other divisions simultaneously if it fits within each division's domain statement. The BPS domain statement can be found at <http://aom.pace.edu/bps>. Interested persons should send 5 copies of a one page abstract and 5 copies of a ten page, double-spaced summary of their project to:

**Albert A. Cannella Jr.**  
Management Department  
Texas A&M University  
4221 TAMU  
College Station, TX 77843-4221  
[bert-cannella@tamu.edu](mailto:bert-cannella@tamu.edu)  
(979) 845-0329

**Submissions must be received by February 16, 2001.** Submissions by fax will not be accepted. Entrants who make it through the first round of evaluations will be requested to send 5 copies of their completed dissertation by March 16, 2001.





### ***IRWIN OUTSTANDING EDUCATOR AWARD***

The Business Policy and Strategy (BPS) division of the Academy of Management requests nominations for the Irwin Outstanding Educator Award, to be given at next year's annual meeting in Washington, D.C. The BPS division has recognized outstanding educators with an award given every other year since 1987. In 1991, the Richard D. Irwin publishing company established a \$25,000 endowment for the award, thereafter named the Irwin Outstanding Educator Award.

This award is designed to recognize a person who has demonstrated a long-term commitment to and expertise in teaching strategic management or educating others about strategic management. Nominees should have at least 15 years of service. Some manifestations of outstanding teaching might include:

1. Closely linked to the development of other outstanding scholars and in developing the scholarship of others.
2. Demonstrated outstanding teaching capabilities over a long period of time, along with active involvement in the training of other outstanding teachers.
3. Had an important impact on strategy pedagogy through demonstrated expertise or by developing new and different teaching methods that were subsequently adopted by others.

#### **Previous Irwin Award Winners**

1987: C. Roland Christensen (Harvard)  
1989: James Brian Quinn (Dartmouth)  
1991: Charles Summer (University of Washington)  
1993: Michael Porter (Harvard)  
1995: William H. Newman (Columbia)  
1997: David Jemison (University of Texas-Austin)  
1999: Arnold Cooper (Purdue)

Please send a letter of nomination **by January 12, 2001** to any of the following BPS Teaching Committee members: Ann Buchholtz (University of Georgia), [abuchholtz@terry.uga.edu](mailto:abuchholtz@terry.uga.edu), Petra Christmann (University of Virginia), [christmannp@darden.virginia.edu](mailto:christmannp@darden.virginia.edu), Jay Dial (Case Western University), [jhd3@po.cwru.edu](mailto:jhd3@po.cwru.edu), or Marta Geletkanycz (Boston College), [geletkan@bc.edu](mailto:geletkan@bc.edu).

### ***AMJ SPECIAL RESEARCH FORUM CALL FOR PAPERS: GOVERNANCE THROUGH OWNERSHIP***

The potential problems attendant with the separation of ownership and control in the corporate form of organization have intrigued researchers for well over 70 years. As the nature of corporate ownership continues to evolve, AMJ wishes to focus attention on corporate ownership patterns and the impact of various classes of ownership on firm processes, structure, and outcomes. This research forum is designed to encourage examinations of the evolution of ownership, as well as assessments of the current structure of corporate ownership and the implications of these ownership structures. AMJ welcomes manuscripts that are multidisciplinary (drawing, for instance, on strategy, finance, and organizational behavior) and those that present a multi-theoretic view (including, for instance, agency theory, institutional theory, resource dependency theory, and stewardship theory). AMJ also encourages authors to rely on both novel and traditional data sources and a variety of methodological approaches (such as international data, survey data, longitudinal approaches, and event study analyses). Manuscripts integrating various levels of analysis are welcome, as are manuscripts that incorporate international (that is, non U.S.) data.

Manuscripts for the special issue must be received **by April 2, 2001**. Manuscripts should be prepared in accordance with AMJ's "Style Guide for Authors", which appears in the February 2000 issue and on the Academy Web page. Please submit manuscripts in a Microsoft Word 95/6.0-compatible format electronically according to the guidelines listed at <http://www.aom.pace.edu/amj/electronic.html>, and include a cover letter requesting consideration for this special research forum. All submissions will be blind-reviewed under AMJ's normal review process and criteria.

For further information, contact Issue Guest Editors Catherine M. Daily ([cdaily@indiana.edu](mailto:cdaily@indiana.edu)), Dan R. Dalton ([Dalton@indiana.edu](mailto:Dalton@indiana.edu)), or Nandini Rajagopalan ([nandini@marshall.usc.edu](mailto:nandini@marshall.usc.edu)).



## CALL FOR PAPERS

**2001 Academy of Management Meeting  
Washington, D.C.**

### **THEME: HOW GOVERNMENT MATTERS**

Meeting Dates:

Professional Development Workshops : Friday 1 pm to Sunday noon, August 3-5, 2001  
Refereed Scholarly Program: Sunday noon to Wednesday afternoon, August 5-8, 2001

#### **Domain of the BPS Division**

The roles and problems of general managers and those who manage multi-business firms or multi-functional business units. Major topics include: strategy formulation and implementation; strategic planning and decision processes; strategic control and reward systems; resource allocation; diversification and portfolio strategies; competitive strategy; cooperative strategies; selection and behavior of general managers; and the composition and processes of top management teams.

**THE DEADLINE FOR RECEIVING SUBMISSIONS IS JANUARY 5, 2001**

**\*\*Note: The title page and abstract for all papers and symposium proposals must be submitted electronically prior to mailing the printed versions. See submission guidelines for details.\*\***

Submissions for the BPS program should be sent to this year's Program Chair:

**Ranjay Gulati  
Kellogg Graduate School of Management  
Leverone Hall  
Northwestern University, 2001 Sheridan Rd.  
Evanston, IL 60208-2001  
Phone: (847)491-2685  
Fax: (847)491-8896  
E-Mail: r-gulati@nwu.edu**





**IMPORTANT CHANGES IN THE SUBMISSION PROCESS**

**NEW:** Diskette Version of Submission. In addition to hardcopy versions of your submission, please include an electronic version (in Word 7.0 or lower) without the title page on a 3.5" IBM-PC compatible diskette when mailing your submission to the Program Chair.

**NEW:** Listed below are a set of categories to be used in assigning papers to appropriate reviewers. Each paper should be accompanied by one of these "topic" forms and the author(s) should check off and rank anywhere from 1 to 3 topics that most appropriately describe their paper. **Each paper must be accompanied by one of these forms.**

**LISTING OF BPS TOPIC CATEGORIES**

<b>Upper Echelons</b>		<b>Strategy Process</b>		<b>Theoretical Perspectives</b>	
1	Team composition	23	Corporate culture	44	Agency theory
2	Team dynamics	24	Competitor intelligence	45	Game theory
3	Executive succession	25	Political/behavioral factors	46	Competitive dynamics
4	CEO decision making	26	Risk and uncertainty	47	Resource-based/sustainability view
5	Team decision making	27	Decision processes	48	Resource-based/dynamic capabilities view
<b>Strategy Content</b>		28	Planning systems	49	Knowledge-based view
6	Merger/Acquisition strategy	29	Strategic vision/mission/goals	50	Transaction costs
7	Business-level	30	Organizational design		
8	Competitive structure	<b>Corporate Governance</b>			
9	Core competence	31	Boards of directors		
10	Corporate level strategy	32	Stakeholders		
11	Diversification	33	Stockholders/investors		
12	Divestment	<b>Strategy Implementation Process</b>			
13	Environmental (green) strategy	34	Business level strategy		
14	Multinational strategy	35	Corporate level strategy		
15	Alliance formation	36	International strategy		
16	Alliances and networks	37	Managing turnarounds		
17	International strategic alliances	38	Managing new ventures		
18	Foreign direct investment	39	Managing strategic alliances		
19	Industry-structure analysis	40	Mergers & acquisitions		
20	New venture strategy	41	Corporate restructuring		
21	Vertical integration	42	Control & reward systems		
22	Digital/internet strategy	43	Managing internet strategy		

**SUBMISSION GUIDELINES AND PROGRAM INFORMATION**

1. **The title page and abstract for all papers and symposia must be submitted electronically prior to submitting the printed versions.** Please proof read this information carefully. This is the database that will be used for printing the Program and the Proceedings. After this data entry process is completed, authors will receive a submission number that must be included on all copies of the mailed submission. The Internet address for submitting the electronic version of your abstract and title pages is:  
**<http://www.aom.pace.edu/submissions>**

To help us avoid a last minute traffic jam on the Internet, please complete all electronic submissions several days before the January 5, 2001 deadline. (We have extended the deadline two days to accommodate this extra step in the submission process.) This requirement will be waived for authors who do not have access to the Internet. (Please explain why you do not have the technological capability to access the Internet in a cover letter and make sure that your printed submission arrives by January 5.)

2. Printed submissions for BPS should be sent directly to Ranjay Gulati at Northwestern. Please use the division and interest group domain statements in making submission decisions. All submissions must arrive by **Friday, JANUARY 5, 2001**. Note: International mail can take 30 days to arrive, so please consider using express mail.
3. The cover page of the printed submission should include a printout from the electronic submission containing the following information:
  - The electronic submission identification number
  - Formal names, postal and e-mail addresses, telephone and FAX numbers of all authors and presenters
  - Title of paper or session
  - **250** word abstract of paper or session
  - The single division or interest group receiving the paper submission. In the case of a symposium, identify all divisions or interest groups receiving the submission.
  - The 1 to 3 topics from the topic category listings that best describe the paper.

Please use the same name and address on all submissions, and proofread carefully.

4. The printed submission should include a separate page that states the title and abstract of no more than 250 words. This abstract should be identical to the one submitted electronically. Record the electronic submission number on the upper right corner of all copies. At the end of the abstract list three key words that identify the major subject(s) of the submission.
5. Submissions should be printed in letter-quality type and be double-spaced on 8.5 x 11-inch or A4 paper. Please use margins of 1 inch (2.5 cm) on every side and 12-pitch font.
6. To reduce paper use and mailing costs, please use both the fronts and backs of pages. However, the title page must be on a separate sheet of paper so that it can be removed from the paper before review.
7. Please send four (4) copies of each submission. Do not ask a program chair to reproduce copies of your submission. Do not transmit your submission by facsimile.
8. Each printed submission should include:
  - for those who have not entered an e-mail address on the Web submission page, a self-addressed, stamped postcard (for international submissions send an International Reply Coupon--available at your post office--redeemable for 30 g or 1 oz of postage) for acknowledging receipt of the submission,
  - an electronic version of the paper on diskette,
  - a self-addressed, stamped, legal-size envelope (for international submissions send an International Reply Coupon-- available at your post office-- redeemable for 30 g or 1 oz of postage) to be used in returning Program Committee decisions and reviews,
  - a completed and signed submission checklist form (see pp. 19-20 in the Call for Submissions at [www.aom.pace.edu/meetings/2001/](http://www.aom.pace.edu/meetings/2001/)).



9. A division, interest group, or art/poetry chairs must consider any submission falling within its domain. Division Program Chairs will report reviewers' comments when they notify submitters about program selections, around the end of March.
10. Submissions must not have been previously presented nor scheduled for presentation at another professional meeting nor be under concurrent consideration by another meeting.
11. Each person can participate (as author, presenter, discussant, panelist, or session chair) in no more than three submissions to the regular program. However, it counts as only one submission if an author chairs a symposium in which he or she also presents a paper. This "Rule of Three" does not apply to submissions to art/poetry, professional development workshops, or to program listings resulting from officer roles. Each person may submit up to two works of art or poetry.

### GUIDELINES SPECIFIC TO PAPERS

12. No changes in titles, abstracts, or the number or order of authors can occur after the submission.
13. Submitted papers must not have been previously presented or scheduled for presentation, published, accepted for publication in a journal; and, if under journal review, must not appear in print before the Academy meeting.
14. Each paper can be submitted to only one division or interest group.
15. To facilitate the review process, papers including more than 30 pages of text will not be considered. Papers' references and format should follow the Style Guide for the *Academy of Management Journal* which can be found in the back of the Journal.
16. Papers will be selected for presentation by a blind review process. Please ensure that only the title page reveals the authors' names and affiliations.

### GUIDELINES SPECIFIC TO SYMPOSIA

17. Symposia (or panel sessions) can be submitted simultaneously to no more than three (3) divisions and/or interest groups. We suggest that you limit your submissions to one or two divisions in order to reduce the burden of review and selection process. Complete information should be sent to all relevant Program Chairs (see listings on pages 9-13 in the Call for Submissions). The division(s) and/or interest group(s) to which the symposium is being submitted should be indicated at the bottom of the title page. Symposium range from 80 to 120 minutes long.
18. Symposia proposals are not blind reviewed. Each submission should include:
  - a cover page (#3 above),
  - a title page which includes the complete professional name and contact information for the chair as well as all participants and discussants,
  - Three (3) key words, identifying the major subjects of the symposium,
  - a 3-5 page overview statement,
  - an explanation of why the symposium should be of interest to each of the specified divisions or interest groups,
  - a 2-5 page synopsis of each presentation,
  - a description of the session's format,
  - a signed statement from each intended participant showing agreement to participate and permission to have the session recorded.
19. Reviewers will judge symposia submissions primarily on five criteria:
  - overall quality,
  - interest to Academy members, relevance to the domain of the division or interest group to which they are submitted,
  - relevance to the domain of the division or interest group to which they are submitted,
  - newness and value of contribution, and
  - relevance to the meeting theme.





## ALL-ACADEMY SESSIONS

All-Academy sessions address topics directly related to the conference theme, *How Governments Matter*. Anyone with ideas about All-Academy sessions should communicate them by e-mail to the Program Chair, Jone Pearce at [jlpearce@uci.edu](mailto:jlpearce@uci.edu), or the All-Academy Chair, Joyce Oslund at [oslund@up.edu](mailto:oslund@up.edu), **no later than November 13, 2000**. These communications need not be full-fledged proposals; a detailed letter describing the session's content, format, and participants will be adequate. If accepted, a full proposal needs to be submitted to Joyce Oslund by **January 14, 2001**.

## CAUCUSES

Caucuses are round-table discussions scheduled on Monday and Tuesday evenings. They offer a convenient, informal way for Academy members who share a topical interest or a professional concern to find one another and to develop a sense of community.

Caucus organizers need to submit the following items by e-mail or facsimile to the Caucus Coordinator, Brad Shrader, by **March 16, 2001**:

- The title,
- Your name, e-mail address, phone number,
- A short description including up to **two** key words in bold, and
- The names and signatures of 5 Academy members who support the proposal.

Caucus proposals and signatures can be submitted to: Brad Shrader, Iowa State University, E-Mail: [cshrader@iastate.edu](mailto:cshrader@iastate.edu), Fax: (515)294-2534.

## PROFESSIONAL DEVELOPMENT WORKSHOP (PDW) – CALL FOR PROPOSALS

Professional development workshops (PDW) take place from Friday 1PM until Sunday noon, immediately before the annual meeting. This time is set aside for special activities organized by the divisions and interest groups. These activities are designed for professional development and supplement the refereed scholarly sessions of the "regular" meeting Sunday through Wednesday. PDW sessions include but are not limited to doctoral student and faculty consortia and workshops on teaching, research, and consulting. We encourage a wide variety of formats and approaches – think outside the box!

Nothing goes into the professional development workshops program unless a division, interest group, or the Board of Governors has sponsored it. Proposals for BPS sessions must go through the BPS PDW Chair (see pages 9-13 of the Call for Submissions on the AOM Web site). Division PDW programs are planned well in advance of the submission deadline for the regular Academy meeting. Individuals wishing to organize a BPS workshop or other activity must seek the sponsorship of a BPS division by contacting the BPS PDW chair, Javier Gimeno, by **November 13, 2000**.

Note that this year we will be requiring signed consent forms from all PDW participants; please contact the BPS PDW Chair for more information.

### BPS PDW Chair: Javier Gimeno

Before December 15, 2000:  
Department of Management  
Texas A&M University  
4221 TAMU  
College Station, TX 77843-4221  
Phone: (1) 979 845-3881  
Fax: (1) 979-845-9641  
Email: [Gimeno@tamu.edu](mailto:Gimeno@tamu.edu)

After December 15, 2000:  
INSEAD  
Boulevard de Constance  
77305 Fontainebleau Cedex  
France  
Phone : (33) (0)1 60 72 4513  
Fax : (33) (0)1 60 74 5500  
Email : [javier.gimeno@insead.fr](mailto:javier.gimeno@insead.fr)



## PROCEEDINGS

The *Proceedings* will be published on a CD-ROM that will be distributed to all conference participants at the Washington D.C. 2001 conference. It will include 250-word abstracts of all papers and symposia presented at the conference. In addition, it will publish shortened versions of the "Best Papers" (approximately 10% of accepted papers). Papers chosen for publication in the *Proceedings* need to be shortened to a 6-page format (publication of the full-length paper would preclude subsequent journal publication). The *Proceedings* editor, Dennis Nagao, will supply style specifications to the authors selected for *Best Papers* in early April 2001.

The *Proceedings* will contain a search engine for locating papers, abstracts, and authors on any combination of keywords and names.

## CONFERENCE POLICIES

### Program Participation

All program participants must register for the conference and must personally present their submissions. All participants of submitted papers and symposia must be available to participate from Monday morning, August 6th, to Wednesday afternoon, August 8th. The Academy does not pay honoraria for any presentations.

### Audio Recording of Sessions

Recording of selected symposia will be made available if the speakers grant permission to be recorded. These audio recordings will be available for purchase. Written statement by symposium participants that grant or deny recording permission will not influence acceptance decisions of symposium proposals.

### Scheduling Space for Non-Academy Activities

Academy-related organizations will be accommodated, if space is available. All requests for room space for non-Academy activities should be submitted to Carol Sexton, Program Coordinator, between May 1 and July 1, 2001. All catering and room set-up requests must be arranged directly with the hotels. Receptions and other non-conference activities are not to be scheduled in conflict with scheduled conference sessions, that is, not before 6 p.m. on Sunday, Monday and Tuesday. Notices of activities sponsored by non-Academy groups (e.g. universities, publishers) will be included in the conference program if they are open to all conference attendees and if they are submitted to Carol Sexton **by April 1, 2001**.

## CALL FOR NOMINATIONS - BPS EXECUTIVE COMMITTEE AND OFFICERS

### Executive Committee

Five members will be elected to the Division's Executive Committee during Spring 2001 elections. Nominations are being sought from the BPS membership. To be valid, 10 BPS members in good standing with the Division must sign the nomination.

### Assistant Program Chair

The Assistant Program Chair will also be elected during Spring 2001 voting. Nominees for Assistant Program Chair, which are sought from the membership, must have served as members of the Executive Committee. Valid nominations require signatures of 20 members in good standing with the Division.

### Nomination Guidelines

All nominations, including those put forth by the current Executive Committee, will appear on the Spring 2001 ballot. **Nominations and signatures must be received by January 19, 2001. Please send nominations to:**

Ming-Jer Chen  
431 Vance Hall  
The Wharton School  
University of Pennsylvania  
Philadelphia, PA 19104-6374  
E-Mail: [mjchen@wharton.upenn.edu](mailto:mjchen@wharton.upenn.edu)  
Office: (215)898-0018 Fax: (215)573-5415





**COMMENTS ON THE CALL FOR PAPERS**

*Ranjay Gulati, 2001 BPS Program Chair*

As one of the largest divisions in the Academy of Management, the BPS Division receives large numbers of paper and symposia submissions each year. This is clear evidence that our division holds a prominent place among scholars in the strategic management area. With your help, I will strive to continue this tradition of success for the 2001 meetings. Like Bert Cannella before me and Ming-Jer Chen prior to that, I perceive my role to that of a program editor. This role, like that of a journal editor, has three primary components:

- 1) to encourage our members to submit cutting-edge research papers and symposia for consideration in the program;
- 2) to make sure that each submission receives fair and due attention and evaluation by the most appropriate reviewers available; and
- 3) to make sure that the entire process works as smoothly and professionally as possible.

With respect to the first, the quality of the papers and symposia submitted to the BPS division has traditionally not only been excellent, but has improved each year and BPS sessions have usually been well-attended. The future research vitality and excellence of the Division is in our hands. So, please send in your best recent papers and most interesting symposium proposals!

The second part of my role, handling the review process, constitutes the most critical task of a program chair, and it will therefore be my priority for the year. In terms of even further improving the process, special efforts will be made to 1) update and enhance the reviewer pool so we have the best available reviewers to begin with; 2) create a new classification scheme of topics by which reviewers and papers can be sorted; 3) identify as carefully as we can the most appropriate set of reviewers for each paper using this new classification scheme; 4) make sure that the reviewers have enough time to provide very high-quality reviews; and 5) experiment with an electronic interface with the reviewers to expedite the submission of reviews. We would like to thank those reviewers who have participated over the years, and we hope you will continue your good work this year. The job is difficult, but I see it as the single most important task that our members perform for the division. Receiving high-quality reviews is one reason why the BPS division receives so many submissions, and maintaining that review quality is therefore essential to the division's vitality to scholarship in the strategy area. We are in the process of mailing out reviewer requests for this year. The easiest way to sign-up as a reviewer for the BPS division is to visit our web-site at:

<http://wehner.tamu.edu/bps2001/>

Username: "bps2001" Password: "reviewer01"

Domain name (Internet Explorer users only): "www"

Please fill out the form that appears there, marking your areas of greatest expertise, and press the "submit" button at the bottom of the form. Alternatively, you can print the form and fax it to:

Albert A. Cannella, Jr.  
Management Department  
Texas A & M University  
(979) 845-9641

With respect to the third component of my role, I will be working closely with last year's chair Bert Cannella and next year's incoming chair Javier Gimeno in assembling this year's program. This helps to ensure continuity in the processes and procedures. We have a very reliable set of processes in place for handling submissions, and will be able to ensure that your questions regarding the program will be answered quickly and that all submissions and reviews will be handled efficiently.

I can be reached by e-mail for any questions or concerns. My e-mail address is r-gulati@nwu.edu. I can also be reached by phone at (847) 491-2685 or fax at (847) 491-8896.

Finally, a logistical reminder and a note of caution: all authors are required to submit an electronic version of their title page and abstract prior to submitting the hard copy of their paper or symposium proposal. Authors will need to use the electronic form provided on the Academy's web site at <http://www.aom.pace.edu>. Upon completion of the form, each author will be given a tracking number that must be written on each of the 4 hard copies of the paper submitted for the academy deadline. **Authors are also advised to submit a soft copy of their paper on a 3.5" diskette in MS-Word format.**

I am very excited about my role as program chair, and I look forward to working with you to make the Academy's "BPS 2001," the second program in the new century, a memorable one.



**ACADEMY OF MANAGEMENT HALL OF FAME INDUCTEES**

The Academy of Management journals (*AMJ*, *AMR*, and *AME*) announced the establishment of the Academy's Hall of Fame in the August 2000 volume of *AMJ*. The Hall of Fame official purpose is to give public recognition to those authors who have published substantial numbers of peer-reviewed, refereed articles or research notes in the Academy's official journals. The initial inductions into the Hall of Fame were conducted at the 2000 AOM conference in Toronto, and additional inductions will be held every three years.

The Hall of Fame is comprised of three member levels. Gold membership is granted to authors with 20 or more Academy publications, Silver members have 15-19 Academy publications, while Bronze members have published 10-14 articles in Academy journals. In addition to these main membership levels, there is also an Honorable Mention section for authors with 5-9 Academy publications.

Listed below are the members of the BPS division that were inducted into the Academy Hall of Fame:

**Gold Members**

John Ivancevich (University of Houston)

**Silver Members**

Dan Dalton (Indiana University)

Donald Hambrick (Columbia University)

Michael Hitt (Arizona State University)

**Bronze Members**

Gregory Dess (University of Kentucky)

Luis Gomez-Meija (Arizona State University)

Robert Hoskisson (University of Oklahoma)

George Huber (University of Texas-Austin)

Michael Lubatkin (University of Connecticut)

Richard Osborn (Wayne State University)

**Congratulations to these BPS members, and to all the Hall of Fame inductees.**

**CALL FOR NOMINATIONS: EDITORS OF AMJ & AME**

The Board of Governors is seeking nominations for Editors of *AMJ* and *AME*. The persons selected will become editors-elect on July 1, 2001, and editors on January 1, 2002. The term of office for each editor is three years, beginning January 1, 2002. The criteria for selection include: scholarly contributions to a field of study associated with the Academy of Management; positive experience as a reviewer for scholarly journals, including *AMJ*, *AMR* and *AME*; commitment of the nominee's university for journal support in the form of office space and partial release from instructional obligations; and demonstrated administrative skills, capacity to handle demanding workload and meet deadlines, ability to work constructively with authors, reviewers, and the Board of Governors, and a doctoral degree in a management discipline.

Nominations will be accepted until November 1, 2000. Please indicate whether the nomination is for *AMJ* or *AME*. Self-nominations are acceptable. Submit the nominee's name, full address, telephone number, e-mail address and curriculum vitae, along with a letter describing the nominee's qualifications and experience relevant to the selection criteria, to the Chair of the Academy of Management Journals Committee: Professor Christine Oliver, York University School of Business 325A, 4700 Keele St., N. York, Ontario M3J 1P3 Canada. E-mail to: Coliver@bus.yorku.ca, Phone: (416)736-5093.



## REGIONAL NEWS UPDATES

### NEWS FROM THE MIDWEST

Jay Anand, University of Michigan

#### Midwest Academy of Management

April 19-April 21, 2001

44<sup>th</sup> Annual Meeting

The Radisson Toledo, Toledo, OH

**"Juggling, Lion Taming, and Tightrope Walking: Managing in the Business and Academic Circus"**

**DEADLINE: October 31, 2000**

**(Deadline: January 15, 2001 for New Research Ideas)**

You are invited to attend the Midwest Academy of Management 2001 conference to be held Thursday through Saturday, April 19-21, 2001 at the Radisson Toledo in Toledo, OH. Since our meeting coincides with the circus being in town, the theme of the meeting is "Juggling, Lion Taming, and Tightrope Walking: Managing in the Business and Academic Circus." Participants are encouraged to submit research papers and symposia that relate to the circus theme, such as the value of fun in work, the challenge of juggling complexity and change, walking the tightrope between competing interests, etc. In addition to paper sessions, symposia, and workshops, we will offer panels of outstanding academic speakers, including:

David Whetten (Past President of the Academy) from Brigham Young University; Roy Lewicki (Editor, *The Academy Learning Journal*), from Ohio State University; Robert Vecchio (Past Editor of the *Journal of Management*), from the University of Notre Dame; and Tim Baldwin, from Indiana University.

Executive speakers include Linda Sharkey, Director of Leadership and Organizational Development, GE Capital.

The Midwest Academy of Management offers paper and symposia tracks in the following areas: Organizational Behavior & Organizational Theory; HR & Careers; Management Education; New Research Discussions; Strategic Management & International Management; Social Issues in Management & Environmental Management; Entrepreneurship; Organizational Development; and Case Colloquium. Submissions must be sent to the appropriate track chair. Submission guidelines and track chair information are available on the MAM website at <http://www.utoledo.edu/~mwacad/> or by contacting Rob Moorman, Program Chair, Creighton University, at 402-280-2091 or [rmoorman@creighton.edu](mailto:rmoorman@creighton.edu). Please join us!

### NEWS FROM THE WEST

Kyle Meyer, University of Southern California

Western Academy of Management meetings will be held in Sun Valley, Idaho, from April 5-7, 2001. The theme is "New Future, New Forms, New Failures" and focuses on exploring how the accelerating forces of creative destruction are reshaping business organizations, posing ever more acute challenges for managers. The submission deadline is Monday, October 2, 2000. Electronic submissions are strongly encouraged. For more information see:

<http://cobe.boisestate.edu/wam/2001/index.htm>

In addition, two other conferences are scheduled in the region: The Western Economic Association 2001 Annual Conference will be held in San Francisco, CA on July 4 - 8, 2001. The submission deadline is 11/15/00. For more information go to :

<http://www.wea.international.org/conferences.htm>

The 2001 Hawaii Conference on Business will be held in Honolulu, Hawaii on June 14 - 17, 2001. For more information go to:

<http://www.hcb.hawaii.edu>

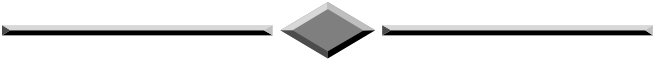
### NEWS FROM THE SOUTH

Annette Ranft, Wake Forest

The Southern Management Association (SMA) meetings will be held November 7-11, 2000 in Orlando, FL at the Hyatt Regency. The conference theme is "Managing in the 21<sup>st</sup> Century: New Times, New Theories, New Realities". Several pre-conference activities are scheduled for this year's meetings including a Doctoral Consortium, a Research Methods workshop on structural equation modeling, a Junior Faculty Consortium and a Theory Development workshop. Gary J. Castrogiovanni of the University of Tulsa has put together an interesting Strategic Management and Business Policy program.

Next year's SMA meeting is scheduled for October 24-27 in New Orleans, and the theme will be "Management and Governance: Issues for the New Millennium". The deadline for paper submissions is April 12, 2001. If you are interested in helping out with the program as a reviewer or discussant, contact the Strategic Management/ Business Policy track chair, Dave Ketchen at [dketchen@cob.fsu.edu](mailto:dketchen@cob.fsu.edu).

For more information about SMA meetings and events in the south, check out the *Journal of Management's* web site at [www.fsu.edu/~jom/](http://www.fsu.edu/~jom/). This site provides information about SMA, its upcoming events, and the *Journal of Management*.





NEWS FROM OCEANIA

Delwyn Clark, University of Waikato

"The Leap Ahead: Managing for the New Millennium" is the theme for the next annual conference of the Australian and New Zealand Academy of Management, ANZAM, to be held in Sydney, Australia from December 3-6, 2000. Hosted by Macquarie Graduate School of Management, the keynote speakers for this conference will include Stewart Clegg (University of Technology, Sydney), Gibson Burrell (Warwick Business School), Cynthia Hardy (University of Melbourne), Jan Mouritsen (Copenhagen Business School) and Karl-Erik Sveiby (Macquarie Graduate School of Management). Further details on this conference are available at: http://www.gsm.mq.edu.au/conferences/2000/anzam/

Planning is also underway for next year's ANZAM conference which will be held in Auckland, New Zealand from December 5-7, 2001. "Closing the Divide" is the theme chosen for ANZAM 2001, to be hosted by UNITEC Institute of Technology and Massey University. The deadline for papers is June 20, 2001. More details will be available at: http://www.unitec.ac.nz/anzam/

For strategists, the next specialist event 'down under' is the New Zealand Strategic Management Society's (NZSMS) 9th Annual Conference to be held in Hamilton from February 15-16, 2001. Mirroring the theme of the International Strategic Management Society conference, "Strategy in an Entrepreneurial Millennium", the main conference streams focus on Strategy and E-commerce, Learning and Knowledge Management, Strategic Alliances, and Entrepreneurial Capabilities. Further information on this conference, hosted by the Department of Strategic Management and Leadership at the University of Waikato Management School, is available at: http://www.mngt.waikato.ac.nz/Depts/

NEWS FROM HONG KONG AND ASIA

Michael Young, Chinese University of Hong Kong

The Second Asia Academy of Management Conference SINGAPORE, DECEMBER 15-18, 2000 Sponsored by The National University of Singapore

The 2nd Asia Academy of Management Conference will be held in Singapore from December 15 - 18, 2000. The theme of the conference is "Managing in Asia: Challenges and Opportunities in the New Millennium." More than 150 papers from authors from more than 20 countries will be presented. The Asia Academy invites all Academy members to attend the conference in Singapore. Details can be obtained at: http://www.fba.nus.edu.sg/research/cbrd/AAM-CpgAMC.htm

The Asia Academy of Management is affiliated to the Academy of Management. It invites all management scholars interested in Asian management theory, research, and education to sign up as members. There is no membership fee. Details on the Asia Academy and membership forms can be obtained at: http://www.cuhk.edu.hk/baf/asia-aom/

EAMSA CALL FOR PAPERS

The 17th annual meeting of the Euro-Asia Management Studies Association will be held in Singapore from November 23-25, 2000. The theme of the meeting is "Globalisation and the Uniqueness of Asia." Examples of major issues to be addressed are "Will Asian models in politics, economics and business remain unique, or will they conform to universal rules? Is it possible to form an amalgam between universal and 'Asian characteristics?'" Research papers and thought pieces that discuss the impact of primarily Western-driven concepts on Asia before, during and after the recent crisis are invited.

Conference information, guidelines for paper submission, online registration for EAMSA 2000, as well as communication with the organizers, INSEAD Events Department is available at the Web site:

http://www.insead.fr/events/eamsa/

NEWS FROM EUROPE

Rudy Durand, EM-Lyon

The European Group for Organization Studies (EGOS) conference is to be held in Lyons, France, July 5-7, 2001. The EGOS conference is comprised of more than 30 major themes, most of which are consistent with the BPS interest domain. Conference information can be downloaded at www.em-lyon.com/egos. **Deadline for submission is December 21, 2000.**

2000 BPS OUTSTANDING REVIEWERS

- Larry Alexander, Virginia Tech University
- Jaideep Anand, University of Michigan
- Paul E. Bierly, James Madison University
- Cristina Boari, University of Bologna
- S. Trevis Certo, Indiana University
- Sven-Olof Collin, Lund University
- Paola Dubini, Bocconi University
- Andrew D. Henderson, University of Texas-Austin
- Amy J. Hillman, University of Western Ontario
- Michael Jensen, Northwestern University
- Tammy L. Madsen, Santa Clara University
- Richard J. Makadok, Emory University
- Rita Gunther McGrath, Columbia University
- Mark B. Milstein, University of North Carolina
- Jack A. Nickerson, Washington University (St. Louis)
- Patricia M. Norman, Baylor University
- Edwin Ruhli, University of Zurich
- Matt Semadeni, Texas A&M University
- Wei Shen, Rutgers University
- faye I. smith, Emporia State University
- Anna Stafsudd, Lund University
- Chamu Sundaramurthy, University of Cincinnati
- Raymond van Wijk, Erasmus University (Rotterdam)
- Andrew Ward, Emory University
- Al Warner, Ohio State University



**2000 BPS BUDGET - SUBMITTED BY BILL BOGNER, BPS TREASURER**

**BPS Year 2000 Mid-Year Budget Status**

	2000 Projected Budget	2000 Actual Spending 1/1/00- 6/30/00	2000 Est. Spending 7/1/00- 12/31/00	Full Year Estimated Revenue & Spending	2000 Est. Variance from Feb. Projections	2001 Projected Budget
<b>RECEIPTS</b>						
Carry Over	\$8,948.77			\$8,948.77	\$0.00	\$10,690.17
Membership Receipts	\$27,779.00			\$27,779.00	\$0.00	\$28,850.00
<b>TOTAL RECEIPTS</b>	<b>\$36,727.77</b>			<b>\$36,727.77</b>	<b>\$0.00</b>	<b>\$39,540.17</b>

<b>EXPENSES</b>						
Program Chair & Executive Committee	\$7,650.00	\$2,519.43	\$1,063.04	\$3,582.47	\$4,067.53	\$8,000.00
Newsletters	\$400.00		\$0.00	\$0.00	\$400.00	\$0.00
Electronic Newsletter	\$2,000.00		\$400.00	\$400.00	\$1,600.00	\$800.00
BPS Net and Web page (operations)	\$800.00	\$400.00	\$400.00	\$800.00	\$0.00	\$800.00
Web Site Development	\$0.00		\$5,000.00	\$5,000.00	(\$5,000.00)	\$2,000.00
Doctoral Consortium	\$6,000.00		\$6,000.00	\$6,000.00	\$0.00	\$6,600.00
New Faculty Consortium	\$4,700.00		\$4,700.00	\$4,700.00	\$0.00	\$5,170.00
BPS Social Hour	\$4,500.00		\$4,500.00	\$4,500.00	\$0.00	\$4,950.00
Pre-Convention (other)	\$350.00		\$350.00	\$350.00	\$0.00	\$385.00
Award Plaques	\$850.00		\$555.13	\$555.13	\$294.87	\$700.00
NDSC Contribution	\$150.00		\$150.00	\$150.00	\$0.00	\$150.00
5-Yr. Review	\$0.00		\$0.00	\$0.00	\$0.00	\$1,000.00
Member Proposed Initiatives	\$250.00		\$0.00	\$0.00	\$250.00	\$250.00
Miscellaneous	\$200.00		\$0.00	\$0.00	\$200.00	\$200.00
<b>TOTAL EXPENSES</b>	<b>\$27,850.00</b>	<b>\$2,919.43</b>	<b>\$23,118.17</b>	<b>\$26,037.60</b>	<b>\$1,812.40</b>	<b>\$31,005.00</b>

<b>Ending Surplus</b>	<b>\$8,877.77</b>			<b>\$10,690.17</b>		<b>\$8,535.17</b>
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**BUDGET NOTES**

This is the mid-year budget status for our division. It includes decisions on Web Site development made by the Executive Committee at the 2000 Annual Meeting in Toronto. The exact costs of our Toronto events have not yet been sent to the division. Those will be accounted for in the next Newsletter report. I would note that the projected surplus in the Program Chair and Executive Committee line that enabled the Web Site initiative was made possible through the support of Texas A&M University to this year's program development.

We also present the first preliminary estimate of the division's 2001 spending. Based on our past experience we anticipate that Washington will be a bit more costly for our events and we have made estimates accordingly. Also in 2001, the Division will have to complete the 5-year report required by the Academy. Based on our report costs in the past, \$1000 has been allocated for this event. As you can see, even with these precautionary estimates, your division will once again retain its targeted safety balance. We do know that the increase in Membership Receipts for 2001 is firm and reflects the continued growth of our division. All 2001 spending estimates are subject to future approval by the Executive Committee.



2000-2001 BUSINESS POLICY AND STRATEGY DIVISION  
OFFICERS AND COMMITTEE MEMBERS**Executive Committee and Officers**

Diana Day, Past Division Chair (Rutgers-Camden)  
Ming-Jer Chen, Division Chair (Wharton)  
Albert (Bert) Cannella, Division Chair-Elect (Texas A&M)  
Ranjay Gulati, Program Chair (Northwestern)  
Javier Gimeno, Assistant Program Chair (INSEAD)  
David Ketchen, Secretary (Florida State) 00-03  
Bill Bogner, Treasurer (Georgia State) 99-02  
Steve Phelan, Webmaster (UT-Dallas) 99-01  
Russell Coff (Emory) 99-01  
Avi Feigenbaum (Technion-Israel) 99-01  
Peter Lane (Arizona State) 99-01  
Gabriel Szulanski (Wharton) 99-01  
Aks Zaheer (Minnesota) 99-01  
Dawn Harris (Loyola-Chicago) 00-02  
Bruce Lamont (Florida State) 00-02  
Bente Lowendahl (Norwegian School of Mgmt) 00-02  
Anita McGahan (Boston University) 00-02  
James Westphal (UT-Austin) 00-02

**Teaching Committee**

Ann Buchholtz (Georgia) 99-01  
Marta Geletkanycz (Boston College) 99-01  
Petra Christmann (Virginia) 00-02  
Jay Dial (Case Western) 00-02

**Member Communications**

David Ketchen (Florida State), Newsletter Editor 00-03  
Steve Phelan (UT-Dallas), Webmaster 99-01  
Pablo Martin de Holan (INCAE-Costa Rica), Netmaster 97-01  
Bob Stephens (West Virginia), Netmaster 97-01

**Research Committee**

Harry Barkema (Tilburg) 99-01  
Laurence Capron (INSEAD) 99-01  
Irene Duhaime (Georgia State) 99-01  
Tim Folta (Purdue) 99-01  
Georg von Krogh (St. Gallen) 99-01  
Maurizio Zollo (INSEAD) 99-01  
Tom Brush (Purdue) 00-02  
Michael Lawless (Duke) 00-02  
Dan Levinthal (Wharton) 00-02  
Jan Rivkin (Harvard) 00-02

**Regional Representatives**

East-Ruth Raubitschek (U.S. Dept. of Justice) 99-01  
Midwest-Jay Anand (Michigan) 99-01  
South-Annette Ranft (Wake Forest) 99-01  
Southwest-Yolanda Saranson (Colorado State) 99-01  
West-Kyle Meyer (USC) 00-02  
Austria/Germany-Mark Ebers (Augsberg) 00-02  
Canada-Tima Bansal (Ivey-Western Ontario) 00-02  
Chile-Fernando Suarez (Adolfo Ibanez) 00-02  
France-Rudy Durand (EM Lyon) 00-02  
Hong Kong-Michael Young (Chinese Univ. of HK) 00-02  
Italy-Rosario Faraci (Cantania) 00-02  
Korea-Sea-Jin Chang (Korea Univ.) 00-02  
Oceania-Delwyn Clark (Waikato) 00-02  
Singapore-Kulwant Singh (Nat'l Univ. of Singapore) 00-02  
Spain-Carlos Garcia-Pont (IESE) 99-01  
Sweden-Sven-Olof Collin (Lund) 00-02

**AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)  
CALL FOR PAPERS - TWELFTH ANNUAL CONFERENCE**

The twelfth Annual Conference on **Competition in the New Economy** will be held at Hilton Arlington Resort & Towers, Arlington, Virginia on October 11-13, 2001. The conference will concentrate on the elements of success in the global economy. Papers dealing with national, regional, and global strategies related to the themes suggested below are welcome. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners. In addition, proposals for panels will be considered.

**Papers/proposals focusing on the following major topics (but not limited to the following topics) are sought:**

Global Competition, Privatization and Market Change, Corporate Responsibility and Global Compact, Competing in Dynamic Global Industries, Human Resource Issues and Public Affairs and Corporate Communications. Accepted papers will be published in the annual research volume—*Journal of Global Competitiveness*. Highly competitive papers may be invited for publication in one of the journals of the Society --*Advances in Competitiveness Research* or *Competitiveness Review*. The deadline for the receipt of submitted papers is **May 31, 2001**. To facilitate the blind peer review process, the first page should include: Title of paper, authors' name(s), institutional affiliation(s), and phone and fax number(s). The second page should repeat the paper title but should contain no information that would identify author or institution. APA publication style guidelines should be used. Please send four copies of the paper, abstract or symposium proposal to:

Prashanth B. Nagendra, Academic Program Chair  
American Society for Competitiveness  
PO Box 1658  
Indiana, PA 15705  
E-mail: nagendra@grove.iup.edu  
Phone: 724-357-4880 Fax: 724-357-5743