

## BPS DIVISION JOURNAL SURVEY - 2003

This survey was designed to provide the members of the Business Policy and Strategy Division of the Academy of Management with an opportunity to evaluate the editorial, scholarly, and overall quality of the major journals that are outlets for researchers in Strategic Management. The survey was web-based, and was open for input from BPS members during Fall semester, 2003. Respondents were asked to evaluate only the journals that they are familiar with, or that they have personal experience with.

There were 311 usable responses to the survey. Respondents break down descriptively as follows:

### Rank

Student	8.51%
Instructor	3.55%
Assistant Professor	24.82%
Associate Professor	17.73%
Professor	23.40%
Professor and Endowed Chair	21.99%

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### Years In The Profession

Student	.76%
1-3 years as faculty	8.33%
4-6 years as faculty	6.82%
7-9 years as faculty	10.61%
10 or more years as faculty	53.03%

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### Number of Manuscripts Submitted (past 3 years)

0	5.79%
1	6.61%
2	11.57%
3	15.70%
4	8.26%
5	13.22%
6	11.57%
7	8.26%
8	5.79%
9	2.48%
10+	10.76%

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## **SURVEY RESULTS**

### **Methodology**

All journal-related questions were scaled so that 1=Strongly Agree, and 5=Strongly Disagree. To facilitate interpretation, all responses were reverse coded. Therefore, in the following graphs and frequency tables, 1=Strongly Disagree and 5=Strongly Agree.

Respondents were asked to rate 6 different journals, and not every respondent rated every journal on every dimension. In our analysis we analyzed only responses that met the following criteria:

### **QUALITY AND PRESTIGE OF THE JOURNAL**

*For the following questions, all under this heading, we used responses from all respondents (N=311):*

1. On average, the manuscripts published are of high quality.
2. The variance in quality among manuscripts published is low - that is, all published manuscripts in the journal tend to be of equal quality.
3. My university and department judge the journal to be a top-tier outlet.

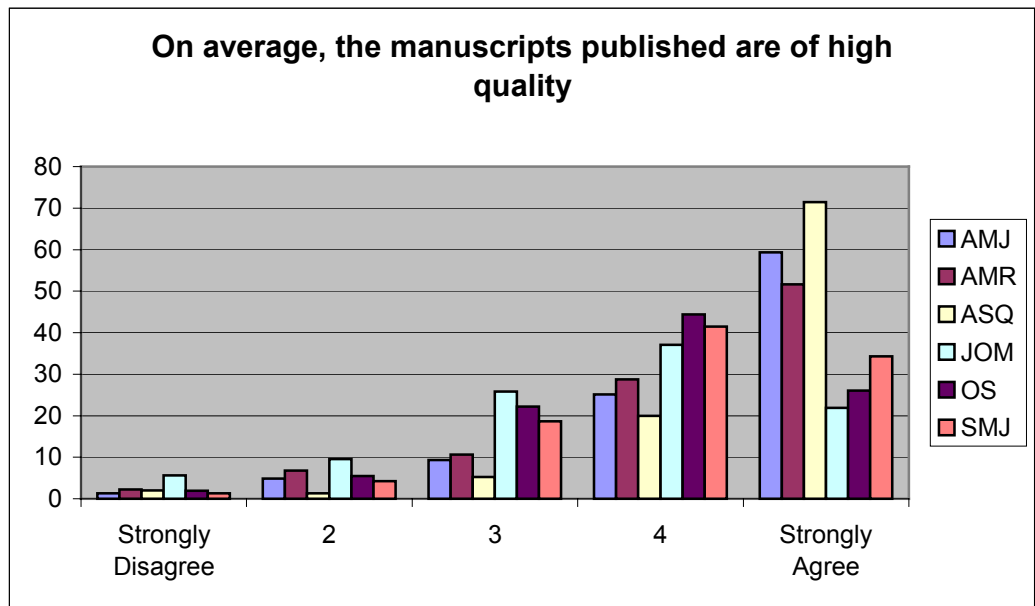
### **THE JOURNAL'S REVIEW PROCESS**

*For the following questions, we used only reviewers who had submitted 2 or more papers and who provided complete information about their perceptions of any particular journal (N=106):*

4. The journal is reasonably quick in responding when I submit a manuscript for review. In other words, I receive reviews and a decision regarding submitted manuscripts in a reasonable amount of time.
5. The reviews I receive provide pointers that help me revise the manuscript, whether or not I receive an invitation to resubmit.
6. I always feel like the reviewers of the journal are knowledgeable about the subject matter, and capable of evaluating the quality of my manuscripts.
7. The comments of the editor or associate editor are helpful over and above those of the reviewers.
8. The comments of the editor or associate editor help me make sense of the reviews.

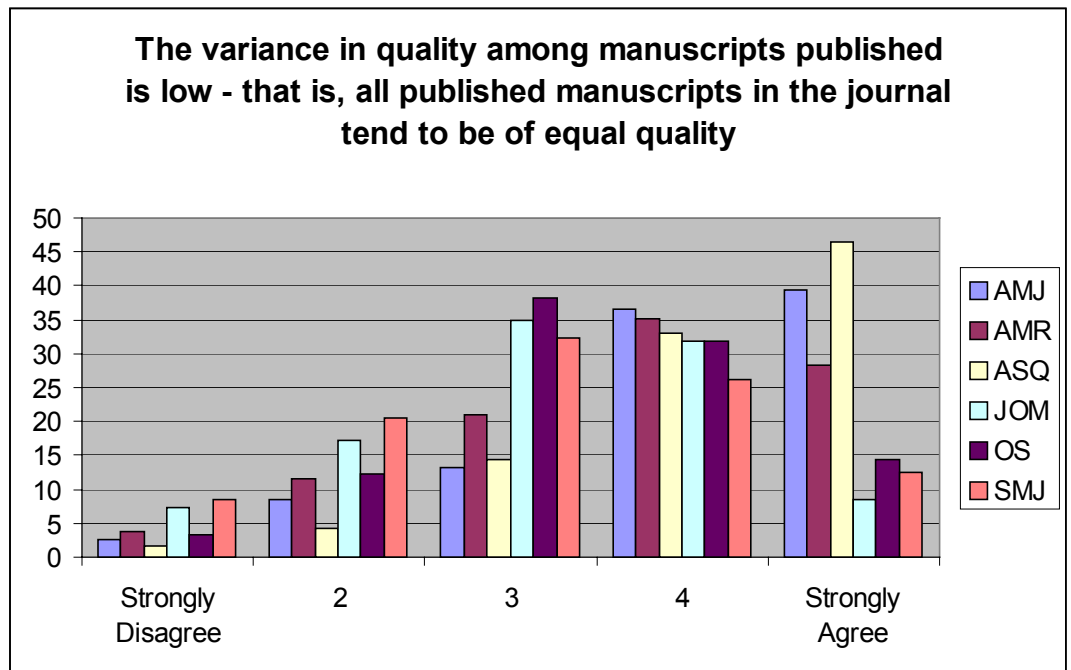
ASQ ranked highest in quality, with AMJ coming in second, and followed by AMR. Generally, all of the journals surveyed were considered to be of high quality.

The numbers that this graph is based on appear in Appendix 1.



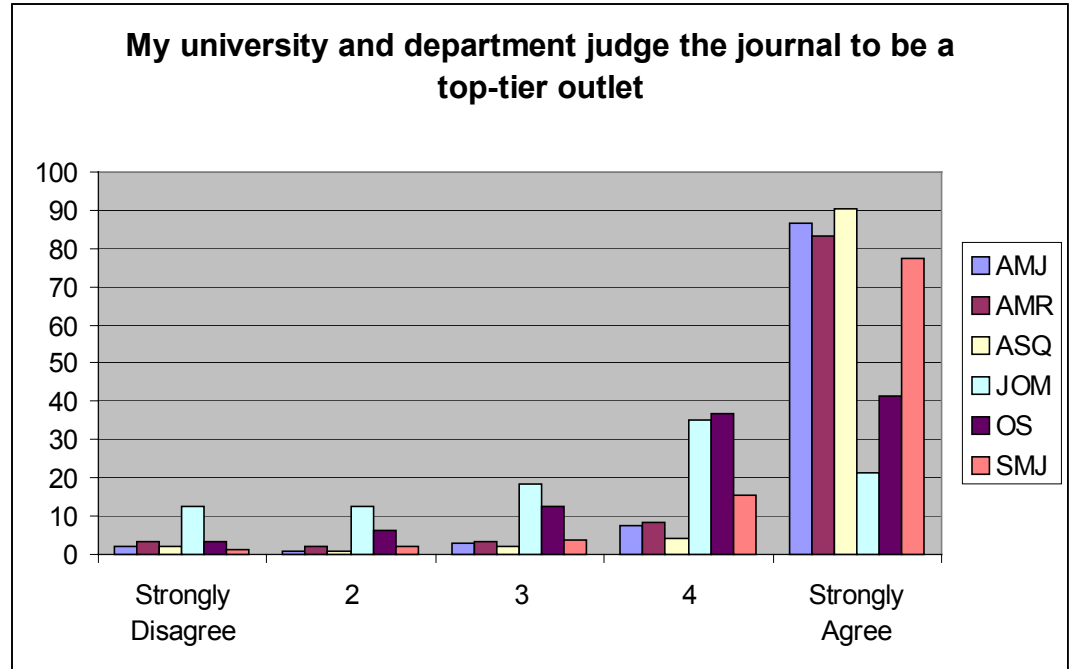
Journals tended to vary more on the variance of published manuscripts than on overall quality. Clearly ASQ and AMJ are considered to be uniformly high-quality outlets, with SMJ and OS perceived as publishing manuscripts of somewhat differing quality.

The numbers that this graph is based on appear in Appendix 2.



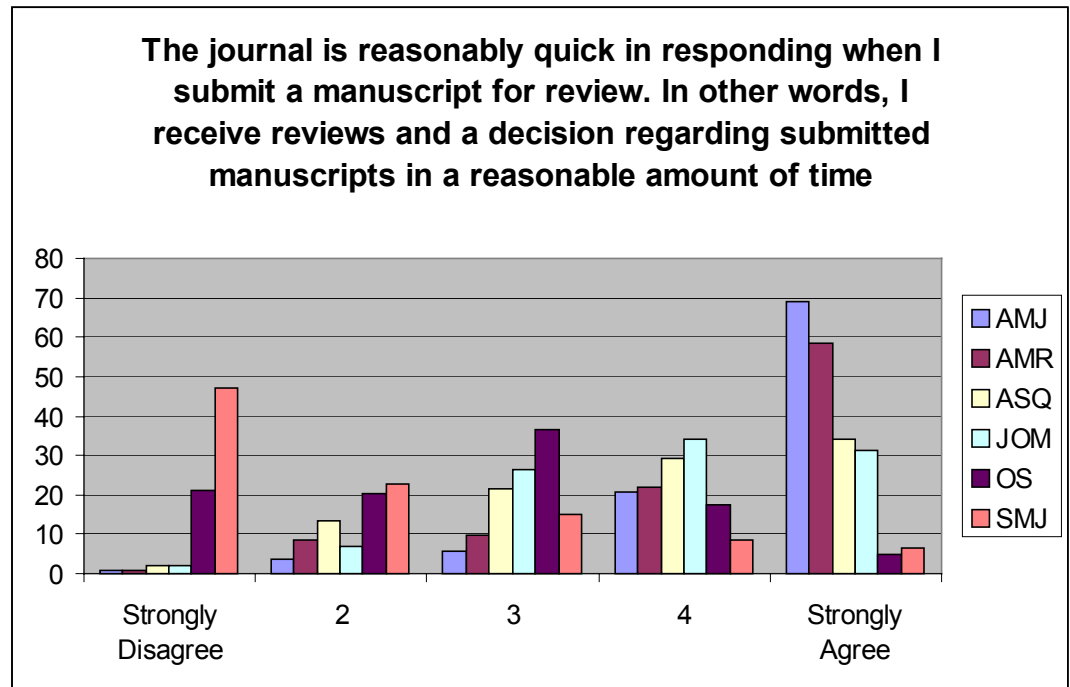
Quite uniformly, respondents perceived all 6 journals to be top-tier outlets for their departments. OS and JOM were judged somewhat lower than the rest, but still of very high standing.

The numbers that this graph is based on appear in Appendix 3.



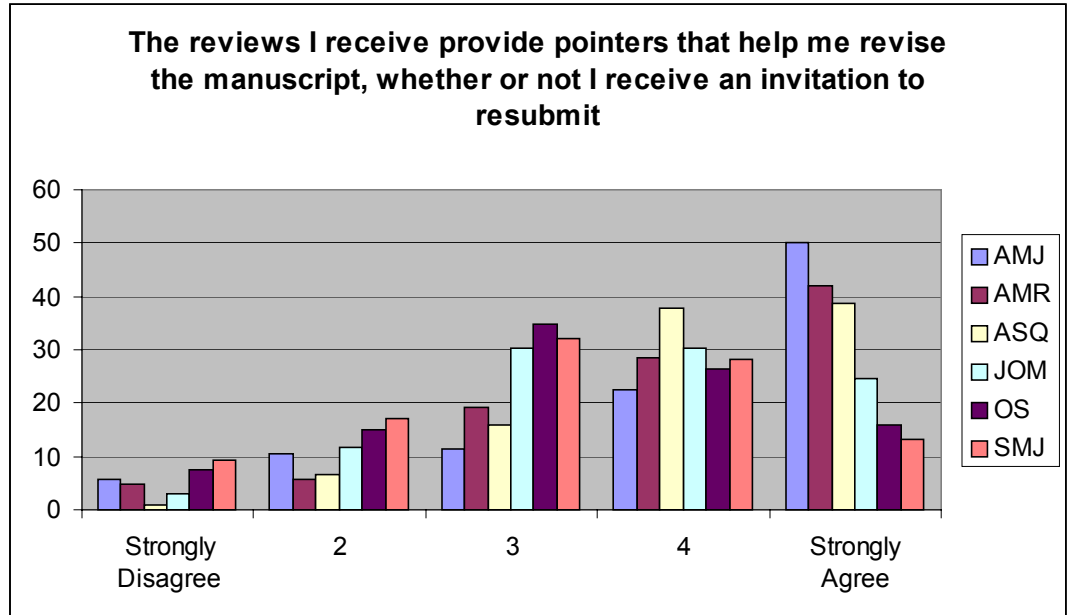
There are very large differences among the journals regarding response time for a submission. AMR and AMJ are clearly considered to be very quick in responding, and SMJ is clearly considered slow in responding. OS was also judged somewhat slow in responding. ASQ and JOM are perceived to be more in the middle range.

The numbers that this graph is based on appear in Appendix 4.



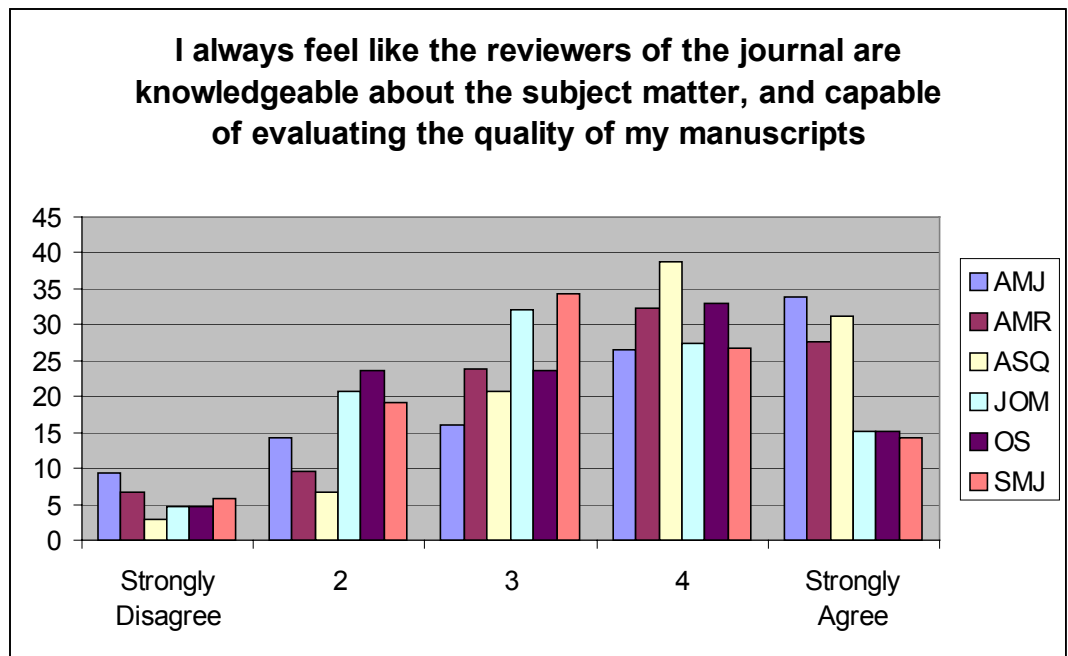
The Academy journals stand out in terms of quality reviews, with ASQ very close behind. Other journals fell somewhat lower on this question, but none seemed seriously downgraded on the issue.

The numbers that this graph is based on appear in Appendix 5.



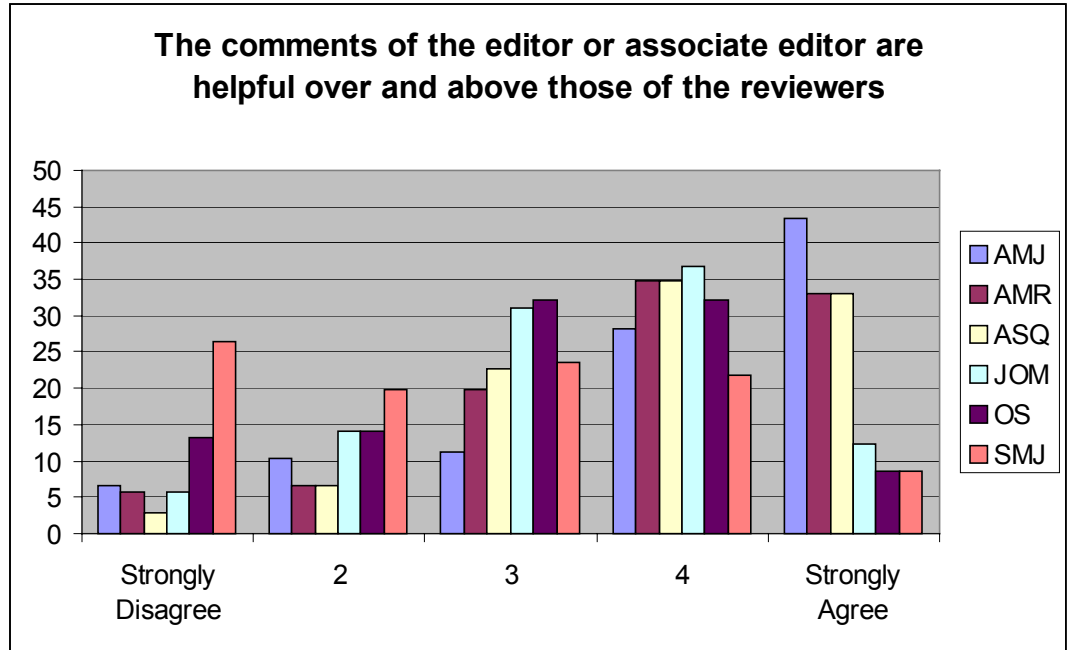
AMJ clearly leads the way in perceptions about reviewer knowledge levels, with AMR and ASQ close behind. OS received more mixed judgments, and JOM and SMJ received more mid-range evaluations.

The numbers that this graph is based on appear in Appendix 6.



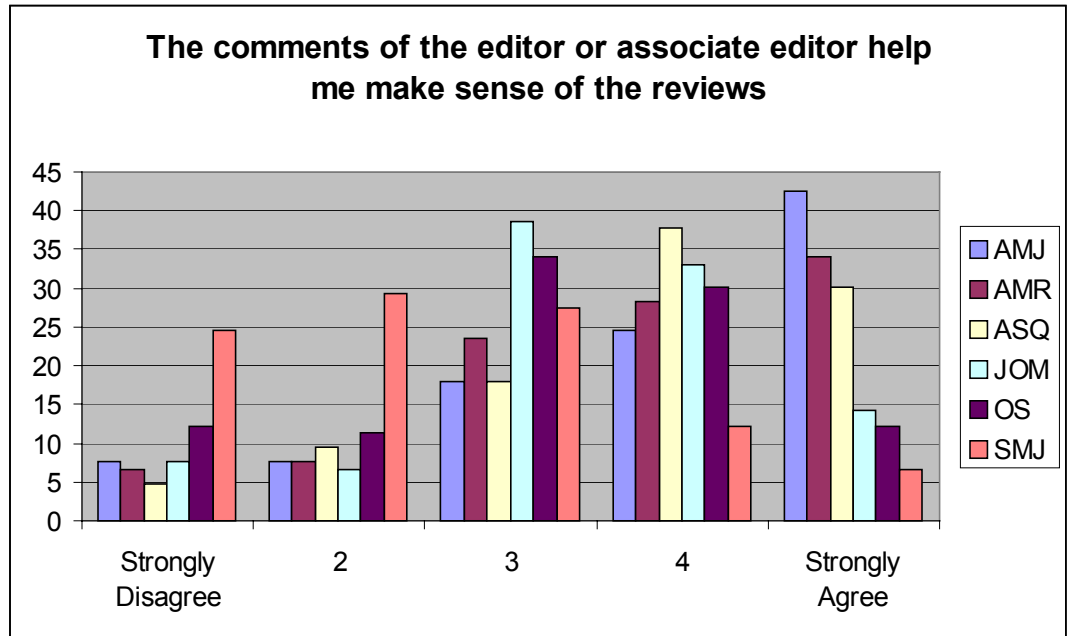
The Academy journals stand with respect to helpful editorial comments, with ASQ close behind. SMJ received markedly lower ratings than the other journals on this dimension.

The numbers that this graph is based on appear in Appendix 7.



Similar to the previous question, the Academy journals and ASQ fared well in perceptions of the value of editorial commentary. Again, SMJ is perceived to be markedly lower on this dimension.

The numbers that this graph is based on appear in Appendix 8.



# APPENDIX 1

## QUALITY AND PRESTIGE OF THE JOURNAL

Responses to the question – *On average, the manuscripts published are of high quality.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total	
	Strongly Disagree						Strongly Agree
	1	2	3	4	5		
AMJ	4 0.22 1.29 9.30	15 0.82 4.84 15.46	29 1.59 9.35 10.47	78 4.27 25.16 13.04	184 10.08 59.35 22.72	310 16.99	
AMR	7 0.38 2.26 16.28	21 1.15 6.77 21.65	33 1.81 10.65 11.91	89 4.88 28.71 14.88	160 8.77 51.61 19.75	310 16.99	
ASQ	6 0.33 1.97 13.95	4 0.22 1.31 4.12	16 0.88 5.25 5.78	61 3.34 20.00 10.20	218 11.95 71.48 26.91	305 16.71	
JOM	16 0.88 5.65 37.21	27 1.48 9.54 27.84	73 4.00 25.80 26.35	105 5.75 37.10 17.56	62 3.40 21.91 7.65	283 15.51	
OS	6 0.33 1.93 13.95	17 0.93 5.47 17.53	69 3.78 22.19 24.91	138 7.56 44.37 23.08	81 4.44 26.05 10.00	311 17.04	
SMJ	4 0.22 1.31 9.30	13 0.71 4.25 13.40	57 3.12 18.63 20.58	127 6.96 41.50 21.24	105 5.75 34.31 12.96	306 16.77	
Total	43 2.36	97 5.32	277 15.18	598 32.77	810 44.38	1825 100.00	

## APPENDIX 2

### QUALITY AND PRESTIGE OF THE JOURNAL

Responses to the question – *The variance in quality among manuscripts published is low - that is, all published manuscripts in the journal tend to be of equal quality.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree		Strongly Agree			
	1	2	3	4	5	
AMJ	8 0.44 2.58 9.76	26 1.42 8.39 11.56	41 2.25 13.23 8.78	113 6.19 36.45 19.09	122 6.68 39.35 26.58	310 16.99
AMR	12 0.66 3.87 14.63	36 1.97 11.61 16.00	65 3.56 20.97 13.92	109 5.97 35.16 18.41	88 4.82 28.39 19.17	310 16.99
ASQ	5 0.27 1.64 6.10	13 0.71 4.26 5.78	44 2.41 14.43 9.42	101 5.53 33.11 17.06	142 7.78 46.56 30.94	305 16.71
JOM	21 1.15 7.42 25.61	49 2.68 17.31 21.78	99 5.42 34.98 21.20	90 4.93 31.80 15.20	24 1.32 8.48 5.23	283 15.51
OS	10 0.55 3.22 12.20	38 2.08 12.22 16.89	119 6.52 38.26 25.48	99 5.42 31.83 16.72	45 2.47 14.47 9.80	311 17.04
SMJ	26 1.42 8.50 31.71	63 3.45 20.59 28.00	99 5.42 32.35 21.20	80 4.38 26.14 13.51	38 2.08 12.42 8.28	306 16.77
Total	82 4.49	225 12.33	467 25.59	592 32.44	459 25.15	1825 100.00

### APPENDIX 3

#### QUALITY AND PRESTIGE OF THE JOURNAL

Responses to the question – *My university and department judge the journal to be a top-tier outlet.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree		Strongly Agree			
	1	2	3	4	5	
AMJ	7 0.38 2.26 9.46	3 0.16 0.97 4.23	9 0.49 2.90 7.03	23 1.26 7.42 7.10	268 14.68 86.45 21.82	310 16.99
AMR	10 0.55 3.23 13.51	6 0.33 1.94 8.45	10 0.55 3.23 7.81	26 1.42 8.39 8.02	258 14.14 83.23 21.01	310 16.99
ASQ	7 0.38 2.30 9.46	2 0.11 0.66 2.82	7 0.38 2.30 5.47	13 0.71 4.26 4.01	276 15.12 90.49 22.48	305 16.71
JOM	36 1.97 12.72 48.65	35 1.92 12.37 49.30	52 2.85 18.37 40.63	100 5.48 35.34 30.86	60 3.29 21.20 4.89	283 15.51
OS	10 0.55 3.22 13.51	19 1.04 6.11 26.76	39 2.14 12.54 30.47	114 6.25 36.66 35.19	129 7.07 41.48 10.50	311 17.04
SMJ	4 0.22 1.31 5.41	6 0.33 1.96 8.45	11 0.60 3.59 8.59	48 2.63 15.69 14.81	237 12.99 77.45 19.30	306 16.77
Total	74 4.05	71 3.89	128 7.01	324 17.75	1228 67.29	1825 100.00

## APPENDIX 4

### THE JOURNAL'S REVIEW PROCESS

Responses to the question – *The journal is reasonably quick in responding when I submit a manuscript for review. In other words, I receive reviews and a decision regarding submitted manuscripts in a reasonable amount of time.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree				Strongly Agree	
	1	2	3	4	5	
AMJ	1 0.16 0.94 1.28	4 0.64 3.77 5.06	6 0.95 5.66 5.00	22 3.50 20.75 15.94	73 11.61 68.87 34.11	106 16.85
AMR	1 0.16 0.96 1.28	9 1.43 8.65 11.39	10 1.59 9.62 8.33	23 3.66 22.12 16.67	61 9.70 58.65 28.50	104 16.53
ASQ	2 0.32 1.89 2.56	14 2.23 13.21 17.72	23 3.66 21.70 19.17	31 4.93 29.25 22.46	36 5.72 33.96 16.82	106 16.85
JOM	2 0.32 1.94 2.56	7 1.11 6.80 8.86	27 4.29 26.21 22.50	35 5.56 33.98 25.36	32 5.09 31.07 14.95	103 16.38
OS	22 3.50 21.15 28.21	21 3.34 20.19 26.58	38 6.04 36.54 31.67	18 2.86 17.31 13.04	5 0.79 4.81 2.34	104 16.53
SMJ	50 7.95 47.17 64.10	24 3.82 22.64 30.38	16 2.54 15.09 13.33	9 1.43 8.49 6.52	7 1.11 6.60 3.27	106 16.85
Total	78 12.40	79 12.56	120 19.08	138 21.94	214 34.02	629 100.00

Frequency Missing = 7

## APPENDIX 5

### THE JOURNAL'S REVIEW PROCESS

Responses to the question – *The reviews I receive provide pointers that help me revise the manuscript, whether or not I receive an invitation to resubmit.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree				Strongly Agree	
	1	2	3	4	5	
AMJ	6 0.95 5.66 18.18	11 1.74 10.38 15.71	12 1.90 11.32 7.95	24 3.80 22.64 13.11	53 8.40 50.00 27.32	106 16.80
AMR	5 0.79 4.76 15.15	6 0.95 5.71 8.57	20 3.17 19.05 13.25	30 4.75 28.57 16.39	44 6.97 41.90 22.68	105 16.64
ASQ	1 0.16 0.94 3.03	7 1.11 6.60 10.00	17 2.69 16.04 11.26	40 6.34 37.74 21.86	41 6.50 38.68 21.13	106 16.80
JOM	3 0.48 2.94 9.09	12 1.90 11.76 17.14	31 4.91 30.39 20.53	31 4.91 30.39 16.94	25 3.96 24.51 12.89	102 16.16
OS	8 1.27 7.55 24.24	16 2.54 15.09 22.86	37 5.86 34.91 24.50	28 4.44 26.42 15.30	17 2.69 16.04 8.76	106 16.80
SMJ	10 1.58 9.43 30.30	18 2.85 16.98 25.71	34 5.39 32.08 22.52	30 4.75 28.30 16.39	14 2.22 13.21 7.22	106 16.80
Total	33 5.23	70 11.09	151 23.93	183 29.00	194 30.74	631 100.00

Frequency Missing = 5

## APPENDIX 6

### THE JOURNAL'S REVIEW PROCESS

Responses to the question – *I always feel like the reviewers of the journal are knowledgeable about the subject matter, and capable of evaluating the quality of my manuscripts.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total	
	Strongly Disagree						Strongly Agree
	1	2	3	4	5		
AMJ	10 1.58 9.43 27.78	15 2.37 14.15 15.15	17 2.68 16.04 10.69	28 4.42 26.42 14.36	36 5.68 33.96 24.83	106 16.72	
AMR	7 1.10 6.67 19.44	10 1.58 9.52 10.10	25 3.94 23.81 15.72	34 5.36 32.38 17.44	29 4.57 27.62 20.00	105 16.56	
ASQ	3 0.47 2.83 8.33	7 1.10 6.60 7.07	22 3.47 20.75 13.84	41 6.47 38.68 21.03	33 5.21 31.13 22.76	106 16.72	
JOM	5 0.79 4.72 13.89	22 3.47 20.75 22.22	34 5.36 32.08 21.38	29 4.57 27.36 14.87	16 2.52 15.09 11.03	106 16.72	
OS	5 0.79 4.72 13.89	25 3.94 23.58 25.25	25 3.94 23.58 15.72	35 5.52 33.02 17.95	16 2.52 15.09 11.03	106 16.72	
SMJ	6 0.95 5.71 16.67	20 3.15 19.05 20.20	36 5.68 34.29 22.64	28 4.42 26.67 14.36	15 2.37 14.29 10.34	105 16.56	
Total	36 5.68	99 15.62	159 25.08	195 30.76	145 22.87	634 100.00	

Frequency Missing = 2

## APPENDIX 7

### THE JOURNAL'S REVIEW PROCESS

Responses to the question – *The comments of the editor or associate editor are helpful over and above those of the reviewers.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree				Strongly Agree	
	1	2	3	4	5	
AMJ	7 1.10 6.60 10.94	11 1.73 10.38 14.47	12 1.89 11.32 8.05	30 4.72 28.30 15.00	46 7.23 43.40 31.29	106 16.67
AMR	6 0.94 5.66 9.38	7 1.10 6.60 9.21	21 3.30 19.81 14.09	37 5.82 34.91 18.50	35 5.50 33.02 23.81	106 16.67
ASQ	3 0.47 2.83 4.69	7 1.10 6.60 9.21	24 3.77 22.64 16.11	37 5.82 34.91 18.50	35 5.50 33.02 23.81	106 16.67
JOM	6 0.94 5.66 9.38	15 2.36 14.15 19.74	33 5.19 31.13 22.15	39 6.13 36.79 19.50	13 2.04 12.26 8.84	106 16.67
OS	14 2.20 13.21 21.88	15 2.36 14.15 19.74	34 5.35 32.08 22.82	34 5.35 32.08 17.00	9 1.42 8.49 6.12	106 16.67
SMJ	28 4.40 26.42 43.75	21 3.30 19.81 27.63	25 3.93 23.58 16.78	23 3.62 21.70 11.50	9 1.42 8.49 6.12	106 16.67
Total	64 10.06	76 11.95	149 23.43	200 31.45	147 23.11	636 100.00

## APPENDIX 8

### THE JOURNAL'S REVIEW PROCESS

Responses to the question – *The comments of the editor or associate editor help me make sense of the reviews.*

Frequency Percent Row Pct Col Pct	Respondent's Ratings					Total
	Strongly Disagree				Strongly Agree	
	1	2	3	4	5	
AMJ	8 1.26 7.55 11.94	8 1.26 7.55 10.53	19 2.99 17.92 11.24	26 4.09 24.53 14.77	45 7.08 42.45 30.41	106 16.67
AMR	7 1.10 6.60 10.45	8 1.26 7.55 10.53	25 3.93 23.58 14.79	30 4.72 28.30 17.05	36 5.66 33.96 24.32	106 16.67
ASQ	5 0.79 4.72 7.46	10 1.57 9.43 13.16	19 2.99 17.92 11.24	40 6.29 37.74 22.73	32 5.03 30.19 21.62	106 16.67
JOM	8 1.26 7.55 11.94	7 1.10 6.60 9.21	41 6.45 38.68 24.26	35 5.50 33.02 19.89	15 2.36 14.15 10.14	106 16.67
OS	13 2.04 12.26 19.40	12 1.89 11.32 15.79	36 5.66 33.96 21.30	32 5.03 30.19 18.18	13 2.04 12.26 8.78	106 16.67
SMJ	26 4.09 24.53 38.81	31 4.87 29.25 40.79	29 4.56 27.36 17.16	13 2.04 12.26 7.39	7 1.10 6.60 4.73	106 16.67
Total	67 10.53	76 11.95	169 26.57	176 27.67	148 23.27	636 100.00